



PRESS RELEASE

Cavendish & Harvey: Tradition meets innovation New products set standards in the hard candy market

Kaltenkirchen, December 2025 – For around 50 years, Cavendish & Harvey has been synonymous with exquisite confectionery specialities ‘Made in Germany’. The Northern-Germany based company combines traditional recipes with modern innovation and demonstrates year after year that the hard candy market is anything but stagnant.

Since 1977, the distinctive golden tins containing exquisite fruit candies in a striking style have been delighting consumers worldwide. But there is much more than nostalgia behind the iconic packaging: Cavendish & Harvey knows how to continuously develop its product range and translate current consumer trends into innovative products.

Annual product innovations instead of stagnation

While many competitors rely on tried-and-tested classics, Cavendish & Harvey, inspired by international trends and changing consumer demands, continuously launches new flavours and product concepts into the market. Whether fruity combinations with surprising flavours, sugar-free recipes or practical packaging solutions: Cavendish & Harvey proves year after year that creative impulses are also possible in the traditional hard candy segment. ‘Innovation is part of our DNA,’ emphasises Managing Director Frank Gemmrig. ‘We not only further develop existing classics, but also regularly create new taste experiences that keep our brand fresh and relevant.’



Cavendish & Harvey at ISM 2026

At ISM, the company will once again demonstrate its innovative strength and present its latest product creations. Visitors can look forward to exclusive new products that combine the brand's high quality standards with current consumer trends. ‘ISM is a highlight for us every year,’ Frank Gemmrig continues. ‘We look forward to personally presenting our new products to retail partners, press representatives and confectionery lovers and showing that innovation is alive in the hard candy segment.’

Quality and origin as a recipe for success

The company's own factory in Kaltenkirchen produces over 2.2 billion sweets every year, made from high-quality ingredients, natural flavours and colours, and real fruit juice. All products carry the ‘Made in Germany’ seal of quality and stand for premium quality that is appreciated worldwide. Today, the company sells around 30 million tins in more than 100 countries, making it one of the leading suppliers in the high-



quality hard candy segment in tins and jars. Since 2002, Cavendish & Harvey Confectionery GmbH has been part of the long-established, family-run Boettger Group. A medium-sized German group of companies with a focus on quality, responsibility and sustainable growth.

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