

FOR IMMEDIATE RELEASE

Maejor Nuts Expands Product Range with Dried Fruit Cubes Made from South African Fruit Pulp

[Rotterdam, Netherlands] – [July, 2025] – Maejor Nuts, a leading Dutch trading company of premium nuts, seeds, and dried fruits, is proud to announce the latest addition to its product portfolio: *dried fruit cubes* made from sustainably sourced fruit pulp from South Africa.

This expansion reflects Maejor Nuts' continued commitment to product innovation and responsible sourcing. The new dried fruit cubes are made from high-quality, upcycled fruit pulp, supporting zero-waste practices while delivering natural flavor, color and nutritional value.

"We're excited to introduce these fruit cubes as part of our evolving product line," said Joost Boone, trader at Maejor Nuts. "They offer a delicious, functional snack option and align with our mission to bring sustainable, health-conscious products to market."

The cubes will complement Maejor Nuts' existing range of nuts, seeds and dried fruits:

NUTS

Almonds – Brazils – Cashews – Hazelnuts – Macadamias – Pecans – Pistachios – Walnuts

SEEDS

Chia – Hemp – Pumpkin – Quinoa – Sunflower – Pinenut kernels

DRIED FRUITS

Apple – Apricots – Bananachips – Blueberries – Cantaloupe – Cherries – Cranberries – Coconut – Figs – Ginger – Gojiberries – Kiwi – Mango – Papaya – Pineapple – Pomelo – Prunes – Raisins – Strawberries

And more... Serving wholesale customers looking for plant-based ingredients or on-the-go snacks.

This addition also supports Maejor Nuts' strategic growth in international markets, where demand is rising for natural snack options with traceable origins.

About Maejor Nuts

Maejor Nuts is a trusted name in the global snack and ingredient market, known for delivering high-quality nuts, seeds and dried fruits. With a focus on innovation and flavor, the company serves health-conscious consumers and partners across the food industry.

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