



Booth # C038a | Hall 10.1

LOULOU LOLLIPOP: FOR THE EARTH, FOR OUR FUTURE

Beloved baby and children's brand [Loulou Lollipop](#) is proud to be a B-Corp Certified company, underscoring its dedication to environmental responsibility, ethical manufacturing, and community engagement. Co-founders Angel Kho and Eleanor Lee saw the opportunity to shape a future where business is not just about products, but about the well-being of people and our planet.

At the heart of Loulou Lollipop's product line is a commitment to sustainability. The company utilizes eco-friendly materials such as TENCEL™ Lyocell, Tanboocell bamboo, and silicate sourced from naturally occurring sand. All materials are created through carbon-neutral processes that recycle 99.5% of any waste created. These are closed loop processes; all the solvents used are recovered and do not leak into the environment.

All manufacturing partners are BSCI-compliant, guaranteeing fair wages, ethical business practices, and high health and safety standards.



Our TENCEL – baby apparel, big kid pajamas, blankets, sheets, sleep bags, and more

- TENCEL Lyocell is a biodegradable fiber derived from the sustainably sourced wood pulp of the Eucalyptus tree. Our products are produced in a Oeko-Tex Standard 100 certified facility and are all tested to the Oeko-Tex Standard 100.
- TENCEL Lyocell is temperature regulating- keeping your child cool in the summer and warm in the winter.
- TENCEL Lyocell uses Eco-Soft technology (SO soft) and is hypoallergenic – the best fabric for babies and anyone with Eczema-prone skin.

Our Muslin- sheets, swaddles, quilts, bibs, sleep bags, and more

- 70% Tanboocel Bamboo Fiber and 30% cotton- Tanboocel Bamboo Fiber is a regenerated cellulose fiber made from sustainable organic bamboo in a closed-loop production process minimizing pollution.
- All of our Muslin is Oeko-Tex Standard 100 certified

Our Silicone – teethers, paci clips, toys, tableware, bibs, and more

- Our silicone is rigorously tested for safety and quality- free of bpa, pvs, phthalates, lead, cadmium, and has no gel filling.
- Our inks are not applied ON the silicone but injected INTO the silicone and 100% water-based and food safe.
- Our silicone is derived from natural silica found in a naturally abundant resource- sand!

For more information:

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