



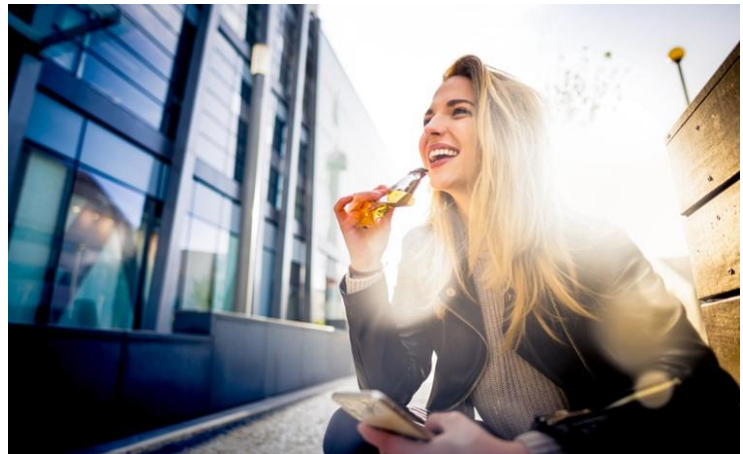
Döhler to showcase latest product solutions and innovations at ProSweets Cologne 2025

Döhler will present cutting-edge ingredient solutions at ProSweets Cologne 2025, addressing key challenges in the bakery, confectionery and snack industries. From February 2-5, visitors can find Döhler at Koelnmesse in Hall 10.1, Stand H80, where the company's latest innovations in cocoa replacement, sugar reduction and better nutrition will be featured, alongside concepts for Multi-Sensory Experiences and Nutritional Excellence.

In a rapidly evolving market, where consumers demand healthier, more sustainable and indulgent products, Döhler's solutions offer manufacturers the opportunity to stay ahead of trends while maintaining exceptional quality.

Cocoa Reduction and Replacement

The rising cost and environmental impact of cocoa have led many manufacturers to seek alternative solutions. Döhler will showcase its cocoa-reduced and cocoa-free formulations that offer businesses a way to create indulgent products while reducing their reliance on traditional cocoa. These innovations aim to provide sustainable and future-proof options without compromising taste, texture or consumer appeal.



Sugar Reduction for Better Nutrition

As consumers continue to seek healthier options, reducing sugar remains a priority for many companies. Döhler will introduce integrated sugar reduction solutions, utilising natural sweeteners and functional ingredients to help manufacturers create products that meet nutritional targets while retaining the flavoursome experience consumers expect from bakery, confectionery and snack items.

Creating Multi-Sensory Experiences

Beyond taste, products that engage all the senses are increasingly valued. Döhler's team will present a range of solutions aimed at delivering authentic flavours, vibrant natural colours and unique



textures that elevate product appeal and create memorable sensory experiences. These multi-sensory concepts help brands differentiate their offerings in an increasingly competitive marketplace.

Insights and Expertise from the Döhler Team

In addition to showcasing their latest product developments, Döhler's experts will be on hand throughout ProSweets to provide insights into emerging market trends and practical solutions to common formulation challenges. Attendees can also participate in ProSweet's guided tours, where Döhler will offer direct insights into their approaches used to achieve their latest innovations.

Innovation for the Industry's Future

As the industry faces shifting consumer demands and market challenges, Döhler continues to drive innovation in natural ingredients and integrated solutions. At ProSweets Cologne 2025, the company will highlight its commitment to helping businesses create both healthier and delicious products that align with future trends and deliver lasting true value to both manufacturers and consumers.



About Döhler

Döhler is a global producer, marketer and provider of technology-driven natural ingredients, ingredient systems and integrated solutions for the global food, beverage and nutrition industry. Döhler is all about mastering sensory performance and nutrition. Being sustainable by nature, Döhler helps to nourish the world better: Good for people – Good for planet.®

Döhler's ingredients are derived from natural raw materials. The comprehensive product portfolio of natural ingredients ranges from natural flavours, natural colours, natural health ingredients, a broad range of plant-based ingredients to ingredient systems and end-to-end solutions.

With more than 50 production sites, 75 offices and application centres, Döhler creates value for customers in over 160 countries. More than 9,500 dedicated employees, including 1,000 people in R&D, focused on science, technology and innovation are committed to making Döhler's customers successful.

"WE BRING IDEAS TO LIFE." describes Döhler's integrated and entrepreneurial approach to innovation. This also includes innovation services, market intelligence, advice on food safety and microbiology as well as sensory & consumer science. Döhler also runs its own venture unit with more than 85 active ventures. Smart ideas have a way of becoming great products.