

Vauth-Sagel: „Comfort makes the difference”!

More Space. More Freedom. More Quality of Life.

Cologne, May 20, 2025 – Today, when we talk about living, we mean much more than just furniture and storage. It’s about creating inspiring atmospheres, characterful organization, astonishing technology, and functional design. At interzum 2025, Vauth-Sagel shows how this can be achieved. On **600 m²**, the company presents a blend of innovations and proven solutions – strategically developed and brought to life in four curated experience zones, each with its own distinctive character. All driven by a clear vision: interior design starts from the inside and must be comfortable in every way.

Vauth-Sagel and Its Fresh Brand Message

In a time when living and working increasingly merge, Vauth-Sagel sends a strong signal: with intelligently designed storage solutions that go beyond pure functionality. At interzum, the company will unveil its new brand message for the first time. With "Comfort makes the difference," Vauth-Sagel highlights a central promise that has long been deeply rooted in its DNA: Comfort is not just an added benefit – it is the starting point, benchmark, and ultimate goal.

"For us, comfort means far more than convenience. It stands for orientation, clarity, and genuine added value in people’s everyday lives," explains Claus Sagel, Managing Director of Vauth-Sagel. "With 'Comfort makes the difference,' we express this mindset – and implement it in every one of our solutions."

World Premiere: Light that does more than just shine

With the product line VS ADD® Light, Vauth-Sagel showcases a world first that impressively combines functional fittings and atmospheric lighting. This system finally puts an end to dark cabinet corners. Smart, innovative, uncompromising, and illuminating!



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A highlight is the two-stage lighting concept of the VS CORNERSTONE Maxx: opening the cabinet door first illuminates the rear area, and when a shelf is pulled out, it is additionally lit from the front. This ensures that the entire storage space is optimally visible from the first movement to full use.

The intelligent lighting system provides orientation and perfectly stages the storage space by blending technology and design. VS ADD® Light proves: good lighting is more than function – it is design down to the last detail.

Reaching High – Without Fear of Heights

At interzum, Vauth-Sagel presents the final version of the VS TOP® Down: technically refined, aesthetically perfected, and based on real user experiences.

One thing is clear: upper cabinets offer lots of storage space, but are often hard to reach. The VS TOP® Down solves this issue: with a gentle pull, the shelf element moves downward in a controlled manner, bringing contents effortlessly to eye level. The lowering mechanism remains almost invisible and integrates subtly into any furniture concept – whether behind flaps, doors, or as an open solution. A smart answer to a common everyday challenge.

Minimalism That Doesn't Hide

The new design line Essentio is the answer to modern storage design: minimalist, flexible, and full of character. As the name suggests, it focuses on the essentials. Now available internationally for 20 Vauth-Sagel products in three color variants – white, silver, and lava – the modern bent-steel design line adapts to a variety of interior concepts. Subtle in appearance, consistent in design, and always impactful. On display at the trade show in the shade "nero st," an aesthetic structured black.

In the round-bottom area, Essentio is complemented by either the elegant premium line Planero or the new Unero edge. The latter impresses with a smart anti-fingerprint



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surface – available in lava (a refined grey tone) and silver. Perfect for those who see minimalism not as a limitation but as creative freedom.

Open to New Ideas

VS ADD® Frame A shows how much design can be packed into a simple frame: a flexible, open functional frame made of high-quality black anodized aluminum that does more than just hold bottles or glasses. Whether as a stylish element in a living room display cabinet, a standout feature in a hotel, or a practical solution in a kitchen upper cabinet – VS ADD® Frame A rethinks openness. Combined with the new ambient lighting VS ADD® Light, it becomes a real eye-catcher inside the cabinet.

When Function Shows Character

For Vauth-Sagel, intelligent storage solutions are systems that support and complement core functional areas in the kitchen and utility room – around the sink, stove, oven, refrigerator, and washing machine. The latest developments in front-mounted VS Larder solutions and the hinged-door-based VS Gate family precisely meet this need.

They offer smart ways to store baking trays, irons, kitchen and baking utensils, and more – keeping everything within easy reach right where it's needed. Once again, Vauth-Sagel demonstrates how functionality, comfort, and modern storage design go hand in hand.

A New Appreciation for Wood

Naturalness is more than a trend – it's an attitude. With the Lignano+ design line, Vauth-Sagel addresses this desire, translating it into an innovative collection that combines warmth, tactile materials, and smart functionality in a thoughtful storage concept. High-quality dovetailed trays made from solid oak meet intelligent fittings in the refined lava color – a material world that looks as good as it feels.



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Vauth-Sagel takes the next step with a design study that reimagines the proven Art-line program in a trendy wood look. Perfect for those who value natural aesthetics inside and out.

Clear. Functional. Fitting.

With Unero®, Vauth-Sagel introduces a new round-bottom design. Developed to complement the new Essentio® portfolio and modernize the previous Basic edge, the elevated rim provides better anti-tip protection. Available in silver, platinum, and lava: while silver and lava feature a matte anti-fingerprint surface, platinum offers a premium metallic finish. Unero® blends easy-care materials with a restrained, modern aesthetic.

Smart & Simple Waste Separation

Waste separation doesn't have to be complicated. The new VS ENVI® Free Plus system makes it easier than ever: a preconfigured complete solution that fits into almost any standard drawer – no drilling, no screws, no hassle. A highlight is the new VS ENVI® Free Tray, a customizable base tray that completes the modular system and ensures stability and maximum order. All this comes in an entry-level price range, making smart waste separation both practical and affordable.

Vauth-Sagel presents the latest generation of its tall cabinet solution

With the VS TAL® Gate Pro, Vauth-Sagel presents the next generation of its proven tall cabinet solution at interzum 2025. Designed for hinged-door cabinets, the system combines a door-mounted shelf with an interior shelf that moves automatically. The result: more visibility, more storage, more comfort – in minimal space.

The VS TAL® Gate Pro uses the movement of the cabinet door to simultaneously pull forward the inner shelves when opened. With a single motion, the entire cabinet contents are visible – no drawers to open, no awkward reaching. Height-adjustable trays adapt flexibly to individual needs.



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New product launch: More storage – Flexibly Usable!

With VS Gate Rack and VS Gate Rack Plus, Vauth-Sagel presents two smart storage systems at interzum 2025 that unlock previously unused space – whether inside the cabinet, on the wall, or behind doors. Both systems offer maximum flexibility, modern design, and tool-free customization.

The innovative VS Gate Rack introduces a new generation of hanging storage: mountable inside the cabinet body or on the wall, and available in four heights (H1, H3, H5, H6), it adapts perfectly to various applications – from compact base cabinets to midboards and tall units.

Vauth-Sagel at interzum 2025

600 square meters. Four zones. The new brand message: "Comfort makes the difference." A clear attitude. Vauth-Sagel invites you to discover, experience, and rethink – with solutions that unite everyday life, design, and technology. Nothing more. Nothing less.



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VAUTH-SAGEL:

Contemporary and innovative storage solutions. This is what Vauth-Sagel has stood for for more than 60 years. In all its storage solutions, the owner-managed family business places people's desire for maximum comfort at the centre. The areas of expertise in development, production and sales are geared towards this - day after day. The core expertise in the kitchen and furniture industry has long since been transferred to modern home components. And this motivates the more than 850 employees to manufacture more than 85 million products with the 'Made in Germany' quality mark every year. In addition to many years of expertise across all materials, there are other features that ensure that Vauth-Sagel's global customers are a decisive step ahead: 'Creating high-quality system solutions for living spaces. And for all people' - this promise is based on forward-looking impulses in product design and furnishings. Vauth-Sagel is all that.

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