



October 2023



GROUP KING REGAL







KING REGAL GROUP

The King Regal family group is formed by the companies: King Regal, S.A., Casa Ricardo, S.A. and La Claudia Italia S.L. Companies of Spanish nationality with headquarters located in the Valencian Community, specifically in the city of Oliva and with delegations in Valencia, Murcia, Tenerife, Las Palmas de Gran Canaria and Lanzarote.

It carries out and focuses its activity on the elaboration of sweets, licorice, nuts, liquid sweets, chocolates and drageados. It also produces spirits, energy drinks and beers.





KING REGAL GROUP

It has 5 processing plants and refrigeration facilities with storage capacity for more than 3,500,000 kilos.



CASA RICARDO S.A.



since 1986



Frutos Secos



De casa... de Siempre



CASA RICARDO



De Casa... de Siempre

With this slogan Nuts Casa Ricardo, S.A. began in 1986. Its presence in the market has been in the market for more than 36 years, so it is synonymous with quality and a job well done over time.



CASA RICARDO



IFS certification since 2022



CASA RICARDO





CASA RICARDO

Casa Ricardo is a company that began its journey in the Canary Islands

Today it is installed in:

- . La Laguna (Tenerife)
- . Telde (Las Palmas)
- . Lanzarote
- . Oliva (Valencia).

It is dedicated to the elaboration of all kinds of nuts, chocolates, sugared nuts and sweets.





CASA RICARDO



KING REGAL S.A.



since 2000



KING REGAL



King Regal

King Regal, S.A. is a family business of Spanish nationality, located in the Valencian Community, specifically in the city of Oliva. It carries out and focuses its activity on the elaboration of sweet gels, liquid sweets, graveados, chocolateados and nuts.

King Regal, S.A. began its career with licorice sweets and sweet gels in 2000 and from 2001 began international expansion first in France and shortly after followed by the United Kingdom... It currently exports to more than 50 countries in Europe, America, Asia, Africa and Oceania.



KING REGAL



In addition, to cover and provide service in all types of markets, King Regal, S.A. manufactures Halal and Kosher products under rigorous quality controls.

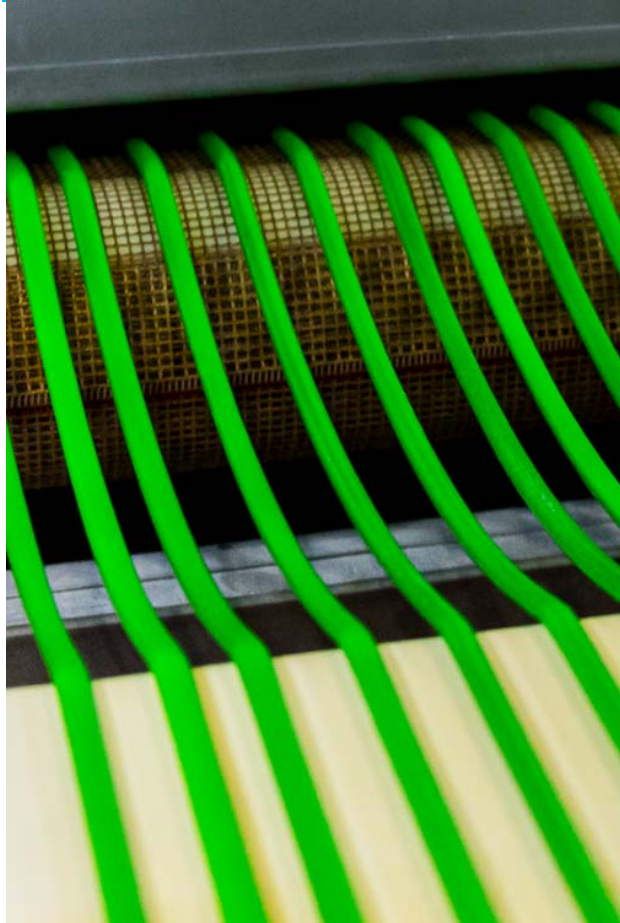


KING REGAL

King Regal, in just a few years, has come to occupy a prominent position in the table of Spanish manufacturers in the sector.

Its facilities have a technological development to achieve an optimal manufacture of products, in addition to a correct storage, an efficient shipment of merchandise, of quality and a good logistics.

It is also environmentally friendly and complies with environmental legislation.





KING REGAL





KING REGAL



IFS certification since 2009



KING REGAL



King Regal to satisfy all consumers, submits its products to rigorous quality controls, always selecting the best raw materials for its manufacture and processing.

The efforts in this field and the entire professional team are some of the factors to consider in the group.

LA CLAUDIA ITALIA S.L.



since 2014





KR DRINKS

The company was established in 2014, having as its activity the production and bottling of alcoholic beverages. He took his first steps creating an Italian-style licorice liqueur.

In 2017 it starts up its manufacturing plants.

KR DRINKS is our brand

KR DRINKS encompasses a wide and modern range of alcoholic beverages, the result of a continuous innovative effort based on the parameters of quality and food safety.





KING REGAL



IFS certification since 2022



KR DRINKS

What began as a small project, artisan, vocational and full of illusion, has experienced a great expansion in these few years, requiring an expansion of production capacity.





KR DRINKS



We have also expanded our activity to the manufacture of craft beer, creating one of the largest craft breweries in Spain.





KR DRINKS





KR DRINKS

CERVEZAS
ARTESANAS
Producción propia





KR DRINKS





KR DRINKS



NO CARBONATED

CARBONATED



TU BEBIDA
ENERGETICA

500ML
SIN AZUCAR

W W W . K R D R I N K S . C O M





THE GROUP

The King Regal Group focuses its objectives on the impulse channel, export and large distribution.

A strong commitment of the King Regal group is the nationwide distribution. Through agreements with the best transport agencies, the commercial department allows to serve any type of order within 48 to 72 hours from receipt of the same.

Distribution





Distribución



It is the primary objective of the **King Regal Group**, together with the implementation of quality systems, to maintain an excellent level in the logistics system.

The commercial management and its department, have strategically segmented the national market, so our commercial network serves more than 500 wholesalers who in turn cover more than 400,000 points of sale spread throughout Spain including the islands, in addition to being present on the shelves of the main supermarket chains.

Both imports of raw materials and international exports are carried out by the most appropriate transport equipment, using the leading shipping companies worldwide, and all under a control of transits and procedures, which allows the Group to optimize logistics.





Customers

We have a large portfolio of clients worldwide. The different sales channels allow us to differentiate our customers into three main channels:

Alimentación:

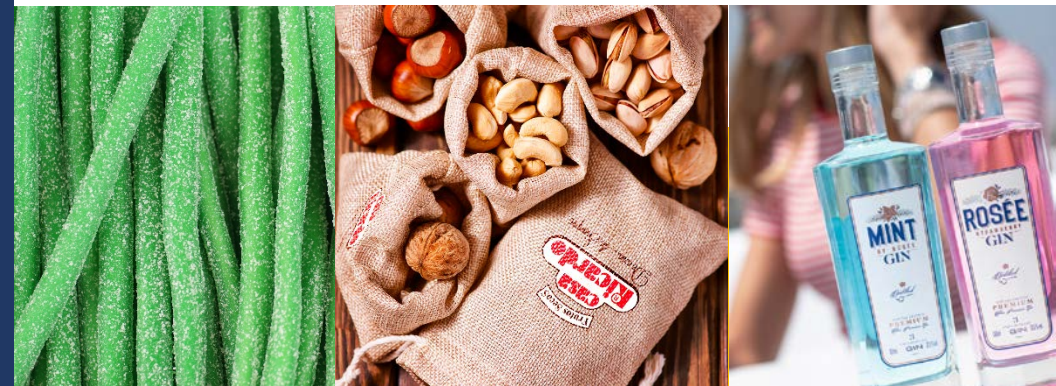
The customers of this group are important supermarket chains and hypermarkets distributed both nationally and regionally.

Impulso:

customers who have important distribution networks spread throughout Spain. They are distributors and department stores.

Export:

one of the main sales channels is the Export Department. We currently export to more than 50 countries.





Quality



All the activities of the King Regal group are developed under a responsible and ethical attitude, which implies in the different areas, differentiated actions, such as the health and quality of our products.

King Regal Group is committed to consumers. As it has been operating since its inception, with great awareness of quality, it acquires in 2009 the IFS (International Food Standard) quality certification audited by external agents, in order to reflect the latest developments in food safety worldwide for the manufacture of safe food products.





Quality



King Regal Group assures its customers ideal conditions of hygiene, safety and quality in the development and manufacture of all its products.





Environment

The King Regal group is respectful with the environment and complies with environmental legislation among other things because it manages to minimize the impact on the environment by not being considered as a greenhouse gas emitting facility.





Environment

The King Regal Corporation is responsible to society and the environment, so efforts in this field are part of its commitment.

The company implements efficient habits such as the consumption of raw materials with returnable packaging and defines itself as a wastewater manager when taking charge of its purification.

King Regal Group respects the environment and contributes to soil sanitation through recycling actions and procedures for the collection and management of waste generated as a result of the company's productive activity.





THANK YOU!