



## Walker's Nonsuch Toffee Celebrates Over 130 Years of Toffee Making at ISM Cologne 2025

### A Sweet Tradition of Excellence!

Walker's Nonsuch Toffee, the iconic English brand known for creating the finest toffee for over 130 years, is thrilled to announce its return to ISM Cologne 2025 – marking another impressive year of exhibiting at the world's largest trade fair for sweets and snacks! Since 1894, when Edward Joseph first began making delicious toffee in Stoke-on-Trent, the company has built a legacy of quality and natural goodness that continues to delight toffee lovers around the globe.

“ISM Cologne is always a highlight for us,” said Emma, fourth-generation family member and Joint Managing Director at Walker's Nonsuch. “We are as excited as ever to showcase our products and connect with our customers, partners, and fellow sweet enthusiasts. It's a wonderful opportunity to celebrate our rich heritage and showcase the products that reflect the spirit of innovation and tradition that has been at the heart of Walker's Nonsuch for generations.”

### A Toffee for Every Taste – Tradition with a Twist

Walker's Nonsuch has stayed true to the values Edward Joseph established over 130 years ago – creating toffee with only the finest ingredients like whole milk, butter, and premium chocolate. Ensuring everyone can indulge in a treat they can feel good about, all Walker's Nonsuch's toffee is free from artificial colours, preservatives, gluten and vegetarian friendly too.

The brand's diverse range has something for every taste, from classic toffee bars and jars to decadent chocolate éclairs and delightful gift packs, including the nostalgic British hammer packs. With 14 unique varieties to explore, there's a sweet treat for every occasion, market, and price point.

### Packaging That Pops – Making Every Moment Special

Walker's Nonsuch is known not just for great toffee, but for packaging that makes an impact. The vibrant, thoughtfully designed packs capture the essence of the brand's rich history and quality, whilst adding a modern twist. Whether it's a bag of twist-wrapped toffees or a beautifully packaged gift set, each product is designed to create a memorable experience – a moment of joy for every toffee lover.

“We believe packaging is an important part of the experience,” said Emma. “It's about creating joy for our customers, whether they're treating themselves or gifting someone special. Our aim is to create a memorable moment that lingers long after the toffee is finished!”

### About Walker's Nonsuch Toffee

Founded by Edward Joseph in 1894, Walker's Nonsuch Toffee has remained a family-owned company, proudly run by the fourth and fifth generations of the Walker family. The Company's commitment to quality, natural ingredients, and exceptional taste has made it a favourite among toffee lovers worldwide. With a focus on gluten-free and vegetarian-friendly treats, Walker's Nonsuch continues to deliver the finest toffee, made with no artificial colours or preservatives.

For more information, visit <https://walkers-nonsuch.co.uk/>

**Contact:** Emma Walker / Walker's Nonsuch Toffee  
[hello@walkers-nonsuch.co.uk](mailto:hello@walkers-nonsuch.co.uk)