




We give everything for your child.

Tradition & Innovation

for over 70 years!

A close-up photograph of a baby with light brown hair and blue eyes, wearing a pink lace-trimmed top, sitting in a stroller. The stroller's interior has a patterned fabric with small white stars. The baby is looking directly at the camera.

Discover our products –
made with care
and responsibility.

A woman with short brown hair, wearing a white sleeveless top, black trousers, and white sneakers, is pushing a black and olive green stroller. The stroller has a large canopy and wooden-style handlebars. The baby is visible in the stroller. The scene is set outdoors on a paved area in front of a dark wooden door.

www.gesslein.de



You're not just any retailer – you're a partner for families. Your success depends on the quality of the products you offer. At Gesslein, we're not just about strollers – we're about delivering products that truly excite your customers.

Why Gesslein?

Because we know what families need. For three generations, we've stood for quality, innovation, and values that last: loyalty, trust and mutual respect. You're not just choosing a supplier – you're choosing a partner who's committed to driving your success.

What's in it for you?

With Gesslein, you'll offer products that your customers will love. Products that are tested, proven, and built to last – products that give your customers exactly what they're looking for: safety, comfort, and style. And the best part? Your customers will keep coming back – and they'll bring their friends along, too.

GESSLEIN
Your Opportunity
for Sustainable
Success



**Leverage 3 Generations
of Experience.**

INDY M2 Fusion

Flexibility and Lightness

Imagine offering your customers a stroller that's not just practical but also stylish and lightweight. The INDY M2 Fusion is exactly that – a lightweight model at just 10 kg, perfect for urban parents who are always on the move. Modern design meets thoughtful functionality – this stroller is a true bestseller.



user-friendly handling and functionality



The Panorama Relax Bassinet

sets new standards in comfort. A generous lying surface, optimal protection, and easy handling – that's what your customers want. And switching between modes? From the bassinet to the car seat or the sport seat? A breeze.

Why it matters to you:

In markets where mobility and design are key, the INDY M2 Fusion is an absolute game-changer. It's not just practical – it's a real eye-catcher. And that's what makes it a product that sells like hot cakes.



INDY M2 Swing



Luxury You Can Feel

When it comes to the best, there's no room for compromise. The **INDY M2 Swing** is made for customers who want nothing but the best. It offers an unbeatable combination of lightness and suspension that ensures a smooth ride, even on bumpy roads. With the **Panorama Lyx Bassinet**, parents and child experience pure luxury.



The Panorama Lyx Bassinet

is more than just a safe space – it's a statement. Extra-large canopy, soft interior padding, top-notch craftsmanship, and still incredibly lightweight. No detail is overlooked, and your customers will notice it immediately.



Why it matters to you:

In markets where quality and exclusivity are what count, the INDY M2 Swing is a clear winner. It appeals to discerning customers who want only the best for their child – and you're delivering it.

FX4 HB Swing

Adventure with Safety

For families who live outdoors, the **FX4 HB Swing** is the ideal stroller. Robust, safe, and built for any terrain – this stroller makes no compromises when it comes to your child's safety. The handbrake and optional switchable axle make it the perfect choice, whether in the city or the mountains.



The handbrake

provides added safety on steep paths, while the switchable axle makes the transition from city to nature effortless. Whether your customers are in the mountains or on the streets – the FX4 Swing gives them the confidence they need to master every adventure.



Why it matters to you:

In markets where outdoor activities and safety are top priorities, the FX4 HB Swing is the perfect choice. Position yourself as a specialist in robust, safe strollers – and offer your customers a model that's ready for every adventure.



FX4 Style



Quality That Everyone Can Afford

Not every customer has a big budget – but every customer has high expectations. The **FX4 Style** offers proven Gesslein quality at a price many can afford. This stroller combines stylish design with practical features – perfect for price-conscious parents.

The set package

includes everything young families need: a comfortable bassinet, a maneuverable sport seat, and numerous thoughtful details that make everyday life easier. Your customers will appreciate the versatility and elegant design – it fits every market.



A set that gives young families everything they need



Why it matters to you:

In price-sensitive markets, where value for money is critical, the FX4 Style is unbeatable. With this model, you can reach a broad target group and achieve high sales without compromising on quality.

FX4 Life

The Companion That Grows with You

The **FX4 Life** is more than just a stroller – it's an investment in the health and well-being of the child. With its ergonomic seat and unique self-suspension, it offers the comfort that every child deserves. The child is gently cradled, as if in a hammock, ensuring they sleep safely and securely.



Ergonomic Design

But this seat goes beyond mere comfort: Its ergonomic design supports the child's cardiovascular system and promotes lymphatic function, contributing to healthy development. Two adjustable seat heights and a growing footrest ensure the FX4 Life perfectly adapts to the child's needs.



Why it matters to you:

In markets where parents are looking for durable, health-promoting products, the FX4 Life is the ideal choice. You're offering a stroller that not only grows with the child but also actively contributes to their health and well-being.



ACCESSORIES



The changing bag N°5

Stylish shoulder-bag with meaningful compartment division, practical accessories, and plenty of space for changing supplies.



The changing backpack N°6

Our changing backpack has enough space for all baby accessories and your personal items. It can easily adjust the practical fold top up to a volume of 30.5 litres. It has a comfortable mesh padding, a washable mobile changing mat and can be quickly attached to your pram.



The Igloo

Cozy, comfortable, and practical - the footmuff with hollow fiber filling provides optimal warmth in cold weather. The soft fleece lining ensures a pleasant seating experience.



The baby nest

Babies love warmth and security. The baby nest made of high-quality thermal fleece stops the cold and ensures a pleasant temperature balance. It fits perfect in stroller bassinets, carrycots and infant car seats.



Your Needs, Our Mission

GESSLEIN Stands for Individuality

Because every country and every customer is unique. At Gesslein, we know that needs and preferences vary from market to market. That's why we focus on individuality and customized solutions. We address the specific requirements of your customers and create products that deliver exactly what's needed locally.



Jeannine Merkl
CEO of Gesslein

Tailor-made packages

The Right Solution for Every Market.

With Gesslein, you can create packages that are tailored to the exact needs of your customers. Whether it's special combinations, additional features, or exclusive designs – we work closely with you to develop exactly what your customers want.



Local Sourcing

Quality and Flexibility.

Our strength lies not only in production but also in sourcing. We work with carefully selected suppliers worldwide to ensure we always deliver the best for you and your customers. And we stay flexible, adapting our products precisely to the demands of your market.



Success through Customization.

Our mission is to help you succeed in your markets. We listen, we understand, and we deliver. With Gesslein, you have a partner who not only provides quality but also the flexibility you need to succeed in every market.



Why Choose Gesslein?

A Family Business with Heart.

Every Gesslein product comes with the experience of three generations. We know how important trust is – and we do everything to earn it, for over 70 years. Our values aren't just words – they're lived every day: loyalty, reliability, and responsibility.



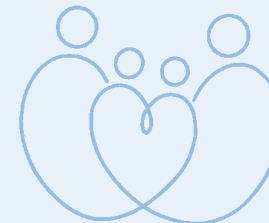
Your Success is Our Success.

We see ourselves as your partner. We want you to be successful, and we do everything to make it happen – with flexible production solutions, high-quality products, and service that leaves nothing to be desired.

Alexander Popp & Jeannine Merkl
CEOs and grandson & granddaughter
of the company founder

Sustainability with Insight.

At Gesslein, sustainability has always been part of our philosophy – long before it was a trend. We use eco-friendly packaging, prioritize excellent working conditions, and reduce waste wherever possible. Our commitment to sustainability is also reflected in our photovoltaic system: home-made electricity for our production to produce green energy. Your customers will appreciate that they can buy sustainable products from you – products made with care and responsibility.



GESSLEIN

Growing Together



With Gesslein, you're choosing a partnership built on trust, quality, and shared values. Let's work together to ensure your customers are satisfied – and your business grows.

Contact us today and find out how Gesslein can help take your business to the next level.



VISIT OUR WEBSITE
www.gesslein.de



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