



10 years with deer friends

For the past decade, the Deer friends have been there as trusted companions, offering comfort and support to countless children.

Done by Deer's story began in 2014 with a simple idea: to create a world full of playful, lovable animal characters that kids would adore. We wanted to spark imagination and strengthen the bond between children and their parents, making a real difference along the way.

The Deer friends have a special way of helping kids grow, teaching new skills through fun and engaging play. These beloved characters continue to inspire creativity, offer comfort, and grow right alongside the children they love, making playtime and cuddles even more special.

When a child falls in love with a Deer friend, that connection stays strong as they grow. Our Deer friends weave through our categories and products, inviting both babies and toddlers to explore.

**done
bydeer**[™]
Danish Design