

Nosiboo – Training programmes for midwives

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Establishing collaboration with health professionals

Education has always been important for Nosiboo. We recognized a need to spread knowledge about the importance of nasal hygiene in babies, as this topic is often neglected.

After years of addressing parents with advice on effective nasal cleaning and helping to prevent the consequences of a stuffy nose, we decided to broaden our scope of activities and reach medical professionals as well.

According to our research, midwives are often the most important source of information for parents regarding health issues of their children.

Since 2021 we've been running programs for midwives focused on education and sampling, to make them familiar with the topic of nasal hygiene and introduce them to the Nosiboo brand.

- We started by organizing an online training for German midwives together with the German Midwives Association. Our teaching materials were placed on their official educational platform, used actively by over 6500 members of the association.

- In 2023 and 2024 we took part in the Midwifery Days organized by the National College of Midwives of France by becoming one of the sponsors of the event and delivering samples to the +500 attendees.
- This year we released a course for Polish midwives during which 1800 of them completed our training about the importance of nasal hygiene and got to know the Nosiboo brand.

We will continue working closely with health professionals to shed light on the possible consequences of a blocked nose, encouraging them to share the knowledge with parents. Nosiboo's core value is caring for the well-being of the whole family, and we would like to show that choosing the right nasal aspirator and using the correct nose cleaning technique can make a family's life way easier. Clean nose = happy baby = happy family!

Allergische Rhinitis

Saisonale allergische Rhinitis: Pollen, Gräser, Unkraut
 Ganzjährige allergische Rhinitis: Hausstaubmilben, Tierhaare, Schimmelpilze

Abbildung 3
Allergische Rhinitis in der Pädiatrie

- Allergische Rhinitis kann **saisonal** oder **ganzjährig** auftreten.
- Der Schweregrad kann variieren: von **leicht**, zu **mittelschwer** und **schwer**.

Infektiöse Rhinitis

Bis zu **11** Episoden von **Infektionen der oberen Atemwege** pro Jahr im **Sauglingsalter**,
4 im **Schulalter**,
8 Episoden im **Vorschulalter**.

Worauf bereiten sich werdende Eltern vor?

ja nein

Arten von Rhinitis

	Vorschulkinder	Schulkinder	Jugendliche
Allergische Rhinitis	Schleimhautentzündung, die mit der Exposition gegenüber einem allergen zusammenhängt. Da die Rhinitis vorübergehend ist.		
Infektiöse Rhinitis	Sekundär zu einer Infektion.		
Nichtallergische, nichtinfektiöse Rhinitis	Kann funktionell, medikamentös, neurogen, vasomotorisch, durch eine Parosmie auf einen Nasentupfer z. B. Tabakrauch, oder (gelegentlich) bedingt sein.		

Abbildung 4
Etiologie der Rhinitiden bei Kindern

- In der **frühen Kindheit** spielen **Infektionen** als Ursache der Rhinitis eine **vorherrschende Rolle**.
- Es ist schwierig, eine **infektiöse Rhinitis** von einer **allergischen Rhinitis bei Kleinkindern** **zu unterscheiden**.
- **Nichtallergische, nichtinfektiöse Rhinitis** ist typischerweise durch einen **chronischen Verlauf** gekennzeichnet.

Nosiboo® offers the highest quality baby care products for little ones worldwide. The idea of Nosiboo® came from a real need of two young engineer fathers whose families had to deal with sleepless nights after the infants came on board. Nosiboo® cares to make every family moment happy by providing well-designed, innovative stand-alone solutions. The brand was founded in Hungary in 2011, the products are currently available in Europe, the USA, and Asia. For more information, please visit www.nosiboo.eu.

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