

Press release

GUEST HOUSES AND SHELTERS

for domestic garden animals

Combining tradition and modernity - this not only applies to our company, but also to many of the products we are working on. We are proud to present to you - at the 2024 Hardware Fair - our minimalist range for domestic wildlife: It all started with every garden lover's favorite accessory, the birdhouse. Our innovation department, engineers, product designers and managers have rethought this classic bird feeder. Why? Because the observation of animals and birds has always exerted an enormous attraction on people. It doesn't matter what age you are, because the fascination is transferred to adults and children alike. Not only the feathered visitors, but also spending time with other animals in your own garden is very popular. The pandemic has even intensified this global trend and so we have come up with further ideas for guest houses and shelters for other native wildlife species, such as squirrels, hedgehogs, snakes and insects.

The result is a design-oriented range of ten articles in different shapes and colors that can be assembled and designed by the customer himself - very easily. The highlight is a perforation at key design points. By simply bending at these points, the final shape is created, such as the triangular shape of the „Gasthaus Nurdach“. There are no limits to the imagination of the youngest DIY fans and do-it-yourselfers, as even the most extravagant and individual shapes are child's play to bend. The little houses are also easy to assemble and provide fun and enjoyment for young and old, families and singles alike. Depending on the model, the guest houses are suitable for hanging or screwing to a post, fence, house or tree. The canopies are also perforated for easy assembly and can, for example, be screwed over a birdhouse that is already hanging in the garden. In this way, the roofs offer the house hanging underneath great protection from the weather and prevent it from decaying. All products in the range are made of steel, manufactured in Germany and, thanks to their coated surface, are protected

from rusting through for up to fifteen years. The patented eye-catchers are available in silver, rust brown and matt black. They are available from DIY stores and online.

A secondary presentation for these items is available for DIY stores. The products are each packed individually on a cardboard box, with Euro hole punching and cover, with model and color information as well as assembly instructions and then sealed with recyclable film. The items are delivered flat and hung on double hooks for presentation.

