

dormiente's 'Personal Fits' – the first tailor-made mattress among natural mattresses

dormiente's customized natural latex mattress 'Personal Fits' promises optimal regeneration and improved performance.

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The customized natural latex mattress 'Personal Fits' by dormiente is precisely tailored to the customer's body contour even during the trial lying phase, providing individual comfort solutions for every body shape and requirement.

In the design of standard mattresses, manufacturers rely on average values that can adequately represent a variety of body silhouettes. This holds true even for the highest-quality zone mattress. However, those who do not fit into this standard schema often have to make compromises and sleep too hard or too firm, just to reasonably accommodate their 'problem areas.'

For a more individualized experience: Tailor-made mattress instead of manufactured

dormiente's tailored natural latex mattress 'PERSONAL FITS' offers more overnight regeneration and demonstrably improved performance. It was developed in collaboration with high-performance athletes, physiotherapists, and orthopedic specialists. With this premium mattress made of 100% natural latex, not only can the length, width, and firmness be adjusted, but thanks to a technically sophisticated system, each 'PERSONAL FITS' natural latex mattress is precisely tailored to the individual body contour during the trial lying phase.

During data collection, the specialist retailer can be assisted by the new 'PERSONAL FITS Consultation App,' which takes over the measurement process using augmented reality and suggests an initial configuration. The subsequently tailored 'PERSONAL FITS,' based on personal measurements and comfort preferences, will provide maximum relaxation in the neck area and optimal sinking of the shoulder and pelvic regions, even for very pronounced or uneven body parts. At the same time, it supports precisely where the spine needs support. The idea and execution have proven so convincing that some elite athletes even take their 'PERSONAL FITS' with them on training and competition tours.



Farewell to 'problem areas' with dormiente's 'PERSONAL FITS', the first tailor-made natural latex mattress on the market.

'PERSONAL FITS' – Tailored, Sustainable, and Overall Healthy

'PERSONAL FITS' mattresses ensure all-around restful sleep. They are not only ergonomically optimized but also health-safe. They bear the QUL certificate as a sign of regular stringent pollutant controls and are made exclusively from natural materials. All dormiente natural mattresses are handcrafted at their own facility near Gießen. They are available exclusively through qualified dormiente retailers.