

Sustainability meets perfect ergonomics and climate control: the new NATUR PUR mattress line by dormiente

With the revamped NATUR PUR mattress line, dormiente combines 100% natural latex in a chamber-cut process with traditional materials such as hemp, seagrass, and Swiss stone pine to create exceptionally sustainable orthopedic natural mattresses.

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In 2019, we had already utilized tried-and-true but forgotten natural materials like seagrass and hemp to reinforce a high-quality natural latex mattress core. Now, with the help of a unique chamber-cut process, we have increased the proportion of seagrass and hemp, incorporated Swiss stone pine, and designed such as reversible mattresses.

The highlight of the NATUR PUR line is the combination of point-elastic natural latex, ensuring perfect body adaptation, and a core made of particularly well-ventilated materials with hygroscopic effects. Both hemp and seagrass have the ability to absorb a considerable amount of moisture without feeling wet. This prevents evaporative cooling on the skin and leads to a pleasantly dry sleeping sensation—an aspect that will become increasingly important with the forecasted prolonged hot summers and humid winters by climate researchers. Additionally, hemp and seagrass are mold-resistant, exhibit antibacterial properties, thus preventing odor formation. The secondary plant substances present in seagrass also provide additional protection against dust mites.

At the same time, the eco-pioneer dormiente once again contributes to climate protection with the NATUR PUR line. Replacing approximately 20% of natural latex with more regional materials not only saves transportation energy but also benefits from the availability of seagrass from the Baltic Sea, which does not need to be cultivated. Hemp is highly robust, requires minimal water, does not need pesticides or fertilizers, and grows in domestic regions. Furthermore, pure, i.e., 100% natural latex, is a renewable resource with a much better CO2 balance than comparable synthetic materials. The first NATUR PUR line, with a lower proportion of hemp or seagrass, was already so convincingly sustainable that it was nominated for the Green Product Award in 2019.



Hemp at the core: excellent climate control, antibacterial effect, long durability, and an exemplary eco-balance.

Those who want to sleep comfortably, always well-tempered, and pleasantly dry are right on the NATUR PUR line. Those who want to save the climate in their sleep are also right. The design as a reversible mattress with two different firmness levels also provides the reassurance of having made the right decision in any case. For those who prefer to sleep a bit firmer or softer at times, can simply flip the mattress.