

Press release

Délices & Snacks is revolutionising snacking with its new Crispy American Style breaded chicken tender!

Street food around fried chicken, Délices et Snacks US version (American Style range) is offering its best Fried Chicken for autumn. Volatys, experts in poultry and snacking, are expecting a large number of visitors to the Anuga to discover their new products made in the USA.

Looking for a change of scenery ? Give yourself a 100% American taste journey with the new Délices & Snacks **coated inner fillet. A classic** in the U.S. and now in Europe. This **whole muscle inner fillet**, is coated with an ultra-crispy flaky flour! A festival of flavors in **fried chicken** style for a crispy journey...

Sensory research has also shown that the sensation of crunchy food stimulates **feelings of pleasure** and excitement in our brains. The REALLY crunchy chicken tender is therefore a **guarantee of customer satisfaction !** Our consumer survey confirms the appetite for **new dining experiences**. The launch of the US-style tender is a perfect response to this demand for **unmatched crunchiness**.

Enjoy it as a **tender bucket, burger or salad** to liven up our range of American flavours and **revisit the great fried chicken classics**. A wide range of uses for a variety of applications ! Fast good with the best of whole muscle chicken.

IQF frozen and conveniently portioned, crispy tender cooked breaded chicken is quick and easy to use : **just a few minutes** in the deep fryer or oven without defrosting.

This product is aimed at the following markets: institutional catering, commercial catering, fast food/take-away, bakeries/sandwich shops, catering, theme catering.

Visit Volatys on stand **C042 in Hall 9.1** to find out more about this product and request further information.

Packaging : 1 kg Délices & Snacks bag

Launch date : Autumn 2023

Website : <https://www.volatys.com/>

Press contact :

Mandoline SIMON

mandoline.simon@volatys.com

06.58.90.42.28