

PRESS INFORMATION



Rehburg-Loccum, July 2023

White variety from frischli

Whether for industry or food service: frischli, as one of the most modern and best-performing dairies in Germany with a high-quality range of dairy products, is an important player in the industry. As one of the first dairies, the company has specialized in UHT technology 50 years ago. Since 2023, frischli has also offered a varied portfolio of fresh products and thus the right product solution for every customer requirement.

With UHT milk in a variety of bulk container solutions, frischli is a reliable partner especially for food manufacturers and industrial customers. A wide range of large containers is offered: bag-in-box and containers (one-way and returnable) from 5 to 1000 kg.

Additionally, frischli offers a product portfolio of fresh solid and stirred natural yoghurt in various fat content levels and container sizes as well as fruity yoghurt creations in portion cups and 5 kg buckets in the full range of long-life and fresh dairy products. The fresh range is rounded off by ESL milk, cream and sour milk products such as crème fraîche.

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About frischli

The frischli Milchwerke GmbH, with its main plant in Rehburg-Loccum in Lower Saxony and three other milk plants in Weißenfels (Saxony-Anhalt), Eggenfelden (Bavaria) and Schöppingen (North Rhine-Westphalia), is now in its fourth generation and sees itself as a supplier of high-quality dairy products. Especially for the food-service, the

company offers a wide product portfolio from milk to desserts and dessert sauces to cream sauces, which optimally meets the needs of this target group in terms of hygiene requirements and practical handling in professional kitchens. In addition to a large number of long-life dairy products and dessert specialties, frischli has also been offering fresh dairy products for the food service since 2023 with the frischli fresh range. Since autumn 2021, frischli has also been offering a modern, plant-based range with a variety of oat-based desserts and milk alternatives. Since 2023 frischli also offers product highlights in the ice cream segment with ice cream products such as scoop ice cream, soft ice cream and frozen yoghurt. With a total of 930 employees, the company achieves a sales volume of approx. 515 million euros per fiscal year.

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