

LOTTE CHILSUNG Chill the World

# LOTTE CHILSUNG

## Chill the World



 LOTTE CHILSUNG BEVERAGE

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# LOTTE CHILSUNG

## Chill the World

 LOTTE CHILSUNG BEVERAGE



That's Chill

Filling up  
Your  
Day

Filling up  
Your  
World

That's Chilsung

Chilsung 칠성, 七星 in Korean language refers to the seven stars that have guided humankind on dark nights since ancient times. Lotte Chilsung is leading the global beverage and liquor industry to promote humanity's prosperous life based on over 70 years of history and customer trust earned from its excellent quality products.

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**LOTTE GROUP**

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# **Chill the World**

**LOTTE CHILSUNG**

# New Today, Better Tomorrow.



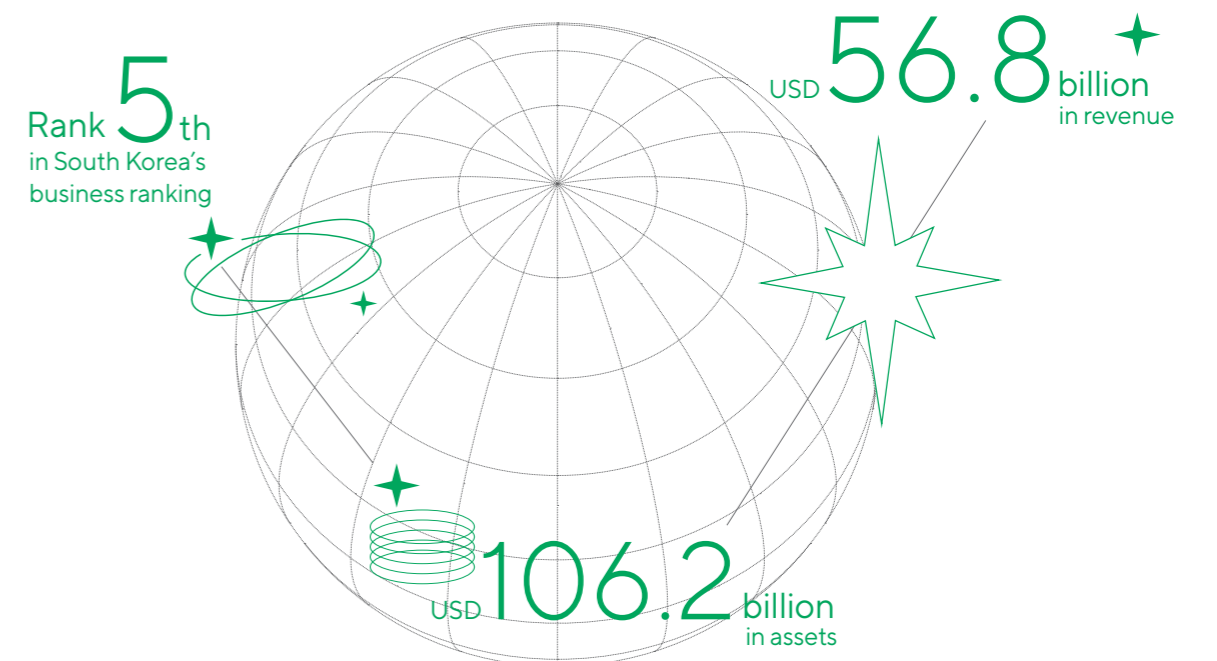
## Lifetime Value Creator

Lotte is a global group contributing to humanity's prosperous life with its beloved products and reliable services.

Lotte Group is striving to raise corporate and brand values by making efforts such as enhancing the growth and profitability of its subsidiaries, upgrading its business portfolio, establishing mid-to long-term strategies, expanding investments in brands and R&D, and reinforcing the ESG governance system. The newly proclaimed slogan 'New Today, Better Tomorrow' embodies Lotte Group's vision to advance fearlessly for a sustainable future for humanity.

### FINANCIAL HIGHLIGHTS

Lotte ranked as the fifth largest business group in South Korea in terms of assets, with a stable and continuous growth year after year.



\* Source: May 2022 announcement by the Korea Fair Trade Commission (USD 1=KRW 1,144.42)

## BUSINESS PORTFOLIO

Lotte is building a diverse business portfolio in food, retail, chemical, hotel, and construction/rental/infrastructure.

Through the synergy effects among its 51 subsidiaries, it is generating successful business results.

### Food

- Lotte Wellfood
- Lotte Chilsung
- Lotte GRS
- Lotte R&D Center
- Lotte Asahi Liquor
- Lotte-Nestlé (Korea)
- Lotte People Networks

### Retail

- Lotte Department Store
- Lotte Mart
- Lotte Super
- Lotte e-commerce
- Lotte Home Shopping
- Korea Seven
- Lotte Hi-Mart
- Lotte GFR
- FRL Korea
- Samantha Thavasa Lotte
- Lotte Members

### Hotel

- Lotte Hotels & Resorts
- Lotte Duty Free
- Lotte World
- Adventure
- Lotte Property & Development
- Lotte JTB

### Chemical

- Lotte Chemical
- Lotte Fine Chemical
- Lotte INEOS Chemical
- Lotte MCC
- LC Titan
- LC USA
- Lotte GS Chemical
- Lotte Aluminum

### Construction/Rental/Infrastructure

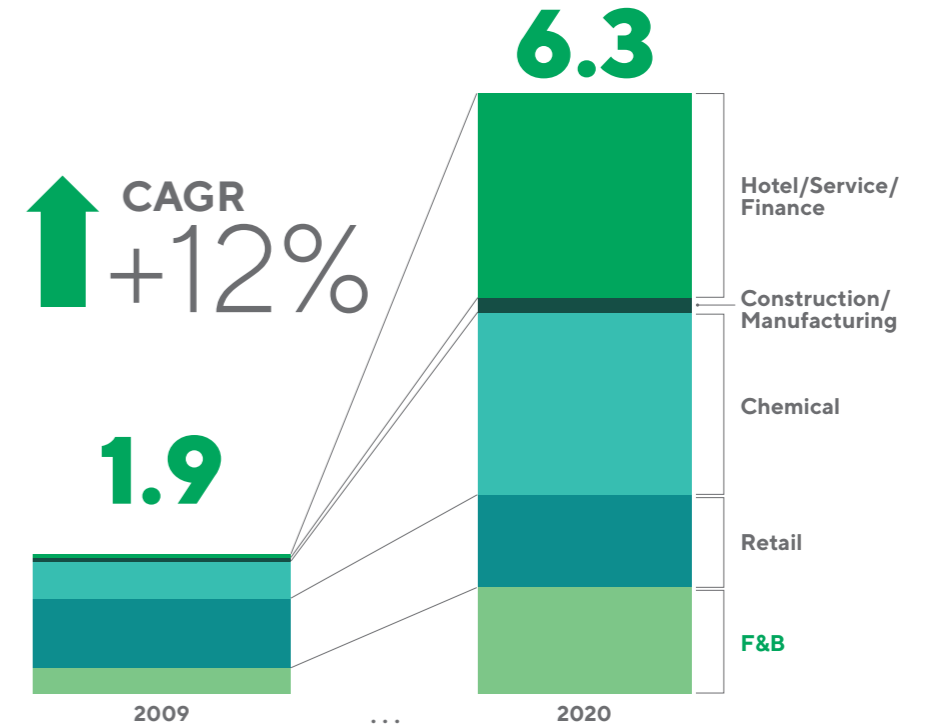
- Lotte E&C
- Lotte CM Business Division
- Lotte Rental
- Lotte Global Logistics
- Lotte Data Communication
- Lotte Biologics
- Lotte Healthcare
- Lotte Ventures
- Lotte Capital
- Lotte Cultureworks
- Daehong Communications
- Canon Korea
- Korea Fujifilm
- Lotte AMC
- Lotte Giants
- Lotte International
- Lotte Scholarship
- Foundation
- Lotte Welfare Foundation
- Lotte Samdong Welfare
- Foundation
- Lotte Foundation for Arts

## GLOBAL BUSINESS

Lotte is operating actively in more than 30 countries beyond Asia. The company continues to achieve remarkable growth year after year by promoting strategic overseas businesses and will carry on its progressive challenges in the whole world

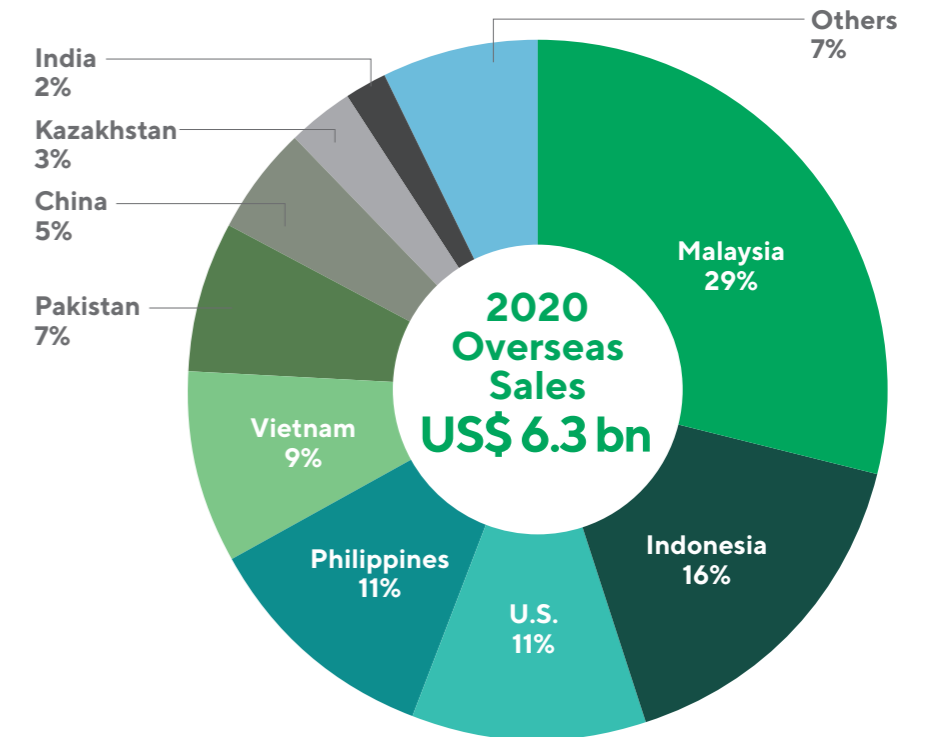
### Overseas Sales by Business Divisions

(Unit: US\$ bn, %)



### Overseas Sales Share by Country

(Unit: US\$ bn, %)



# Together since 1950

Lotte Chilsung is always with us, 24 hours a day, 365 days a year. Awakening the energy and joy of our body at 36.5°C, 24 hours a day

Lotte Chilsung is South Korea's leading full beverage & liquor company. Since its foundation in May 1950, the company has sought a single path for over 70 years leading South Korea's beverage & liquor industry and marking rapid growth. Through continued new product development and customer-oriented marketing, the company has released numerous hit products. It has built large production facilities and an extensive sales system nationwide.

Furthermore, it is also increasing its worldwide influence by opening local corporations and representative offices overseas. In the 2000s, Lotte Chilsung was the first in the South Korean beverage industry to achieve KRW 100 billion (USD 77 million) monthly sales and KRW 1 trillion (USD 774 million) annual sales. This was followed by the 2022 achievement of KRW 2,841.7 billion (USD 2,199 million).

As of 2022, it is present in over 70 countries, laying a solid foundation as a global enterprise. Lotte Chilsung is strongly leaping forward as undoubtedly the top beverage and liquor company in South Korea and the world's best full beverage & liquor company.

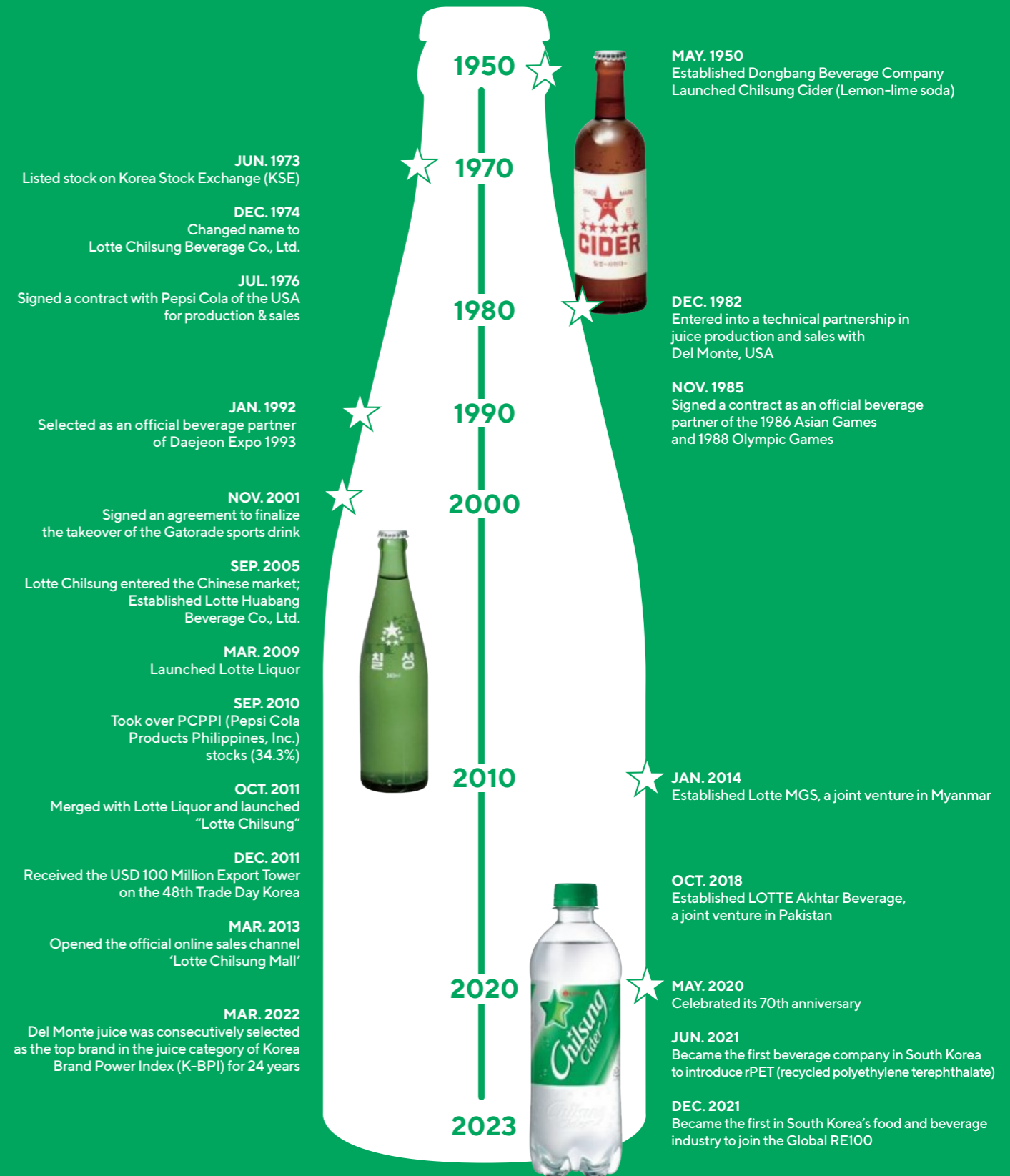
## Recent Award

- OCT. 2022** · Ranked No.1 on the National Consumer Satisfaction Index, NCSI(Beverage): 10 consecutive years in the beverage category · Received the excellence award in 2022 Korea IR Awards
- JUL. 2021** · Won the Grand Prize at the Korea Environmental Awards in the resource circulation category
- NOV. 2020** · Ranked No. 1 on the National Consumer Satisfaction Index, NCIS (Liquor): 5 consecutive years in the soju category

## ESG Value

Lotte Chilsung declared ESG management, a global business issue, established a value system across the environment, society, and governance, and became the first in South Korea's food industry to join RE100 in December 2021. Through this, it is practicing its vision, 'Realizing the corporate value of a healthy and respected company.'

## COMPANY HISTORY



# LOTTE CHILSUNG FACTORY

With 11 factories operating nationwide, 6 for beverage and 5 for liquor, Lotte Chilsung proudly presents top-tier large-scale production facilities, guaranteeing the highest quality safety, verified through various quality certifications over many years.



**Lotte Chilsung's commitment to safe food in the history of quality certification**

**1989**  
Won the Japanese Agricultural Standards (JAS) certification (the first in South Korea and ninth in the world)

**1995**  
Became the first in South Korea's beverage industry to have all its plants ISO9001 (International Organization for Standardization) certified

**2015**  
FSSC22000 (Food Safety System Certification) obtained (Gangneung, Gunsan and Gyeongsan plants)

**2019**  
Became the first South Korean beverage business to be ISO37001 certified; Additional FSSC22000 was obtained (Chungju plants 1 and 2)

**2022**  
All plants were HACCP certified

★ **Key Quality Certifications**

Hazard Analysis Critical Control Point  
**HACCP**



HACCP is a food safety system designed to define hazards feared to occur in each stage between collection of raw materials and food production/processing/preservation/distribution and consumers' intake of it and to prevent problems through systematic management.

Food Safety System Certification  
**FSSC22000**

FSSC22000 is a system of food safety certification enacted by the GFSI (Global Food Safety Initiative), with factors such as onsite/individual hygiene management, re-collection of goods, TACCP, VACCP and the like added to the existing ISO 22000 .

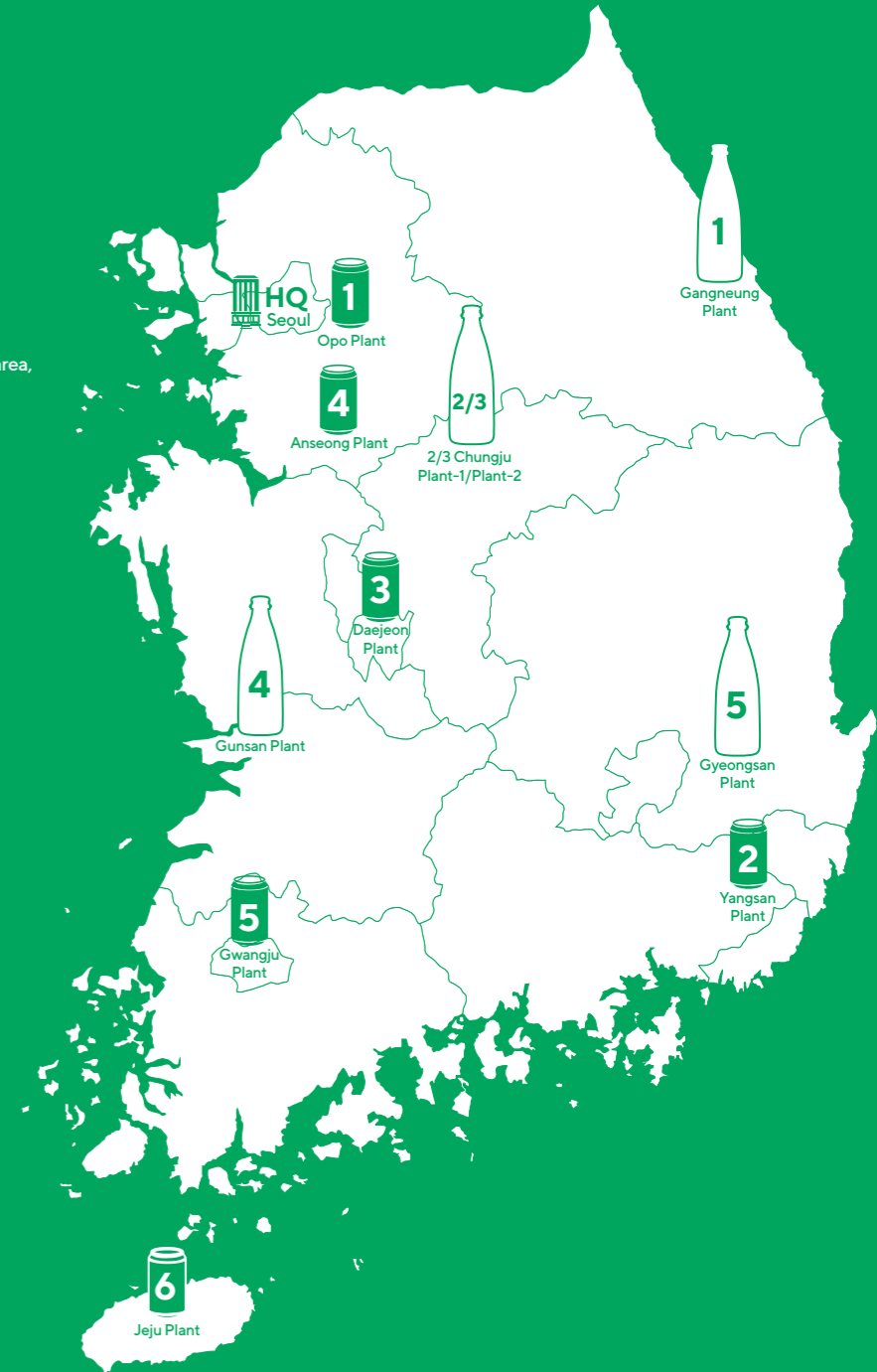
# CHILSUNG FACTORY MAP

**B**everage

- 1 — Opo Plant**
  - Lotte Chilsung's flagship juice production plant
  - First in the beverage industry to acquire Korean Industrial Standards (KS) mark and be JAS certified for fruit drinks
  - Produces organic-certified juice for kids
- 2 — Yangsan Plant**
  - A full beverage production base in the Gyeongnam region, with the largest port in Korea
  - Able to produce halal versions of signature brands such as Chilsung Lemon-lime Soda and Milkis
- 3 — Daejeon Plant**
  - A comprehensive beverage production base in the central area, producing various products such as carbonated soft drinks, coffee and juice
- 4 — Anseong Plant**
  - The first plant in South Korea's beverage industry to adopt an Aseptic PET production line in 2007
  - Produces various beverage types with high palatability, such as tea, coffee and carbonated soft drinks
- 5 — Gwangju Plant**
  - Representative carbonated soft drinks production base in the Honam region
- 6 — Jeju Plant**
  - Constructed in 1977 exclusively for tangerine juice-making
  - Produces and exports fresh Jeju tangerine juice, South Korea's representative product

**L**iquor

- 1 — Gangneung Plant**
  - A historic soju production plant with almost 100 years of history, established in 1926, with an annual production capacity of 270,000 kl of liquor
- 2/3 — Chungju Plant-1/Plant-2**
  - Specialized beer plants that have the latest German facilities and processes
  - Established an eco-friendly system with solar power generation facilities to use green energy
- 4 — Gunsan Plant**
  - A Korean-style refined rice wine (Cheongju) plant using rice from the Gunsan area
  - Produces South Korea's representative Cheongju products such as Chungha and Baekhwa Soobok
- 5 — Gyeongsan Plant**
  - South Korea's representative fruit wine production base Majuang, the first wine in South Korea, and premium plum liquor Seol Joong Mae



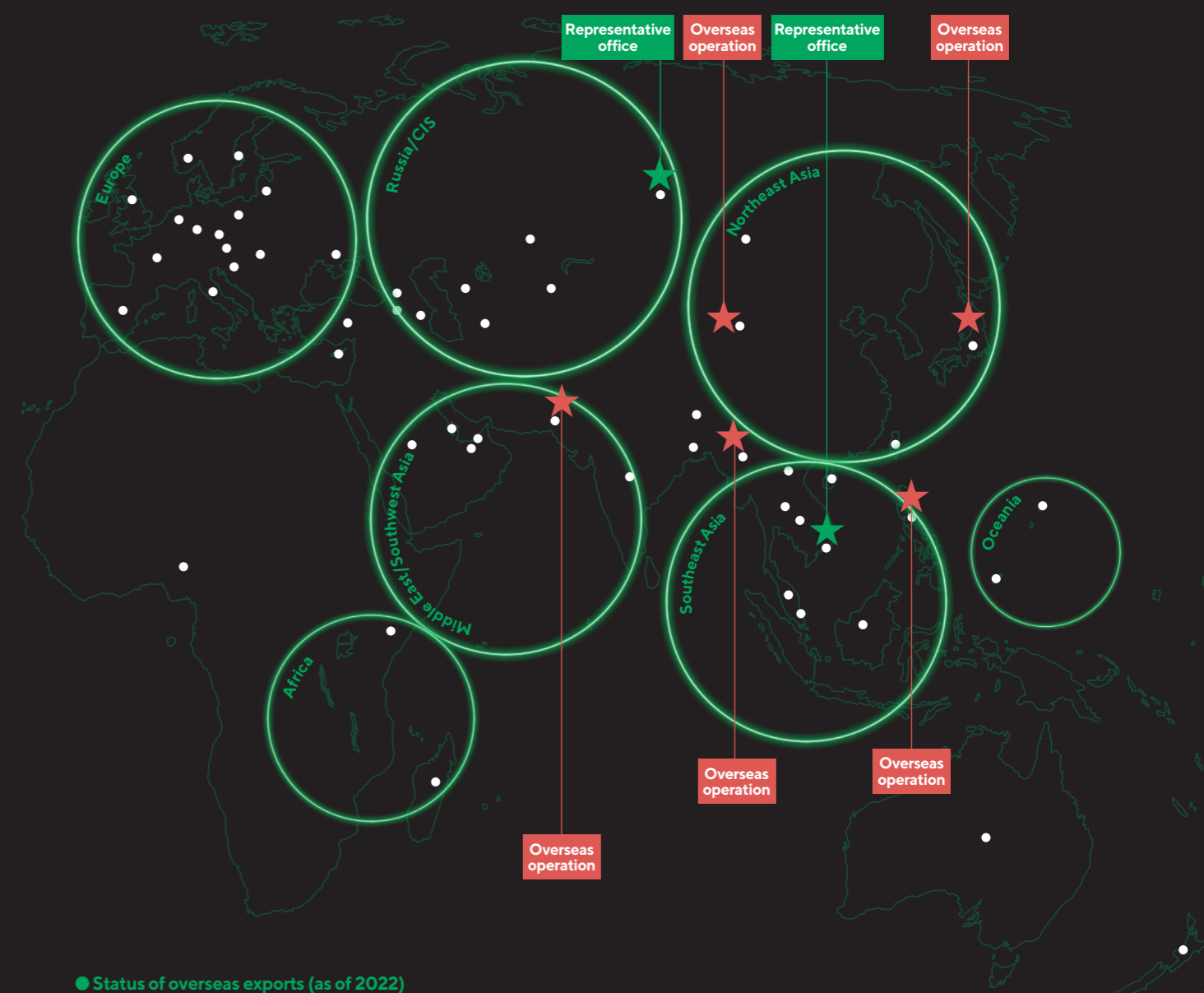
# Beyond to the World



**Lotte Chilsung is now the world's favorite beverage/liquor brand through endless challenges and accomplishments.**

Lotte Chilsung products are enjoyed in more than 70 countries around the world. Lotte Chilsung has successfully created future growth engines after its early entry into overseas markets. It is continuing to expand its export markets beyond Asia to the Americas, Europe, Oceania, and Africa.

In addition, it has established overseas operations in 6 countries -USA, Japan, China, Philippines, Myanmar and Pakistan- and representative offices in 2 countries -Russia and Vietnam- to further reinforce its global capabilities.



● Status of overseas exports (as of 2022)

Northeast Asia	Southeast Asia	Russia/CIS	Europe	Middle East / Southwest Asia	North America	Latin America	Africa	Oceania
Japan	Vietnam	Russia	Netherlands	Türkiye	Canada	Guatemala	Kenya	Australia
China	Philippines	Armenia	Germany	Saudi Arabia	USA	Mexico	Madagascar	New Zealand
Hong Kong	Thailand	Azerbaijan	Spain	Dubai		Bolivia	Nigeria	Guam
Taiwan	Myanmar	Uzbekistan	Slovenia	United Arab Emirates		Argentina		Saipan
Mongolia	Laos	Ukraine	UK	Qatar		El Salvador		
	Malaysia	Kazakhstan	Austria	Bangladesh		Chile		
	Singapore	Turkmenistan	Czech Republic	Pakistan		Costa Rica		
	Indonesia	Georgia	Italy	India		Paraguay		
	Cambodia	Kyrgyzstan	Cyprus	Bhutan		Peru		
			France			Brazil		
			Lithuania			Panama		
			Hungary			Surinam		
			Poland			Dominican Republic		
			Sweden			Colombia		
			Norway					

<b>Overseas operation</b>	<b>Representative office</b>
USA, Japan, China, Philippines, Myanmar, Pakistan	Russia, Vietnam



# MAIN

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# BRAND

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## SOFT DRINK

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CARBONATED SODA

MILKIS  
CHILSUNG LEMON-LIME SODA  
TAMS

COFFEE

LET'S BE

JUICE

ALOE VERA  
SAC SAC  
JEJU MANDARIN ORANGE JUICE

ENERGY

THE KING

## LIQUOR

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SOJU

SOONHARI  
CHUM CHURUM  
SAERO

BEER

KLOUD

RTD

SOONHARI LEMON SELTZER

RICE WINE

CHUNGHA/ STARLIGHT CHUNGHA

A new collaboration of milk and carbonated water as never seen before

# Milkis

사랑해요! Milkis



## CARBONATED SODA — MILKIS

Milkis is Lotte Chilsung Beverage's flagship mega-brand that consumers of all ages worldwide have loved for over 30 years since it was launched in 1989. The brand name Milkis is created from a combination of milk and kiss, meaning a carbonated soda with a soft and sweet milk cream flavor, just like a sweet kiss.

Milkis can be enjoyed casually as it has a moderate level of carbonation and a deep creamy taste compared to other carbonated sodas. In addition to the original flavor, it comes in seven different fruit flavors, including strawberry, grape and mango, giving consumers the pleasure of choosing according to their preferences.

Milkis Zero, released in February 2023, has created a sensation in the South Korean zero sugar market. It contains no sugar and has a unique, clean aftertaste without the sugar crash. It is a new product that reflects consumer needs for zero-calorie products and leads the health-conscious consumer trend.

## MILKIS

South Korea's No.1 Cream Soda

### Original



250ml CAN



340ml CAN



500ml PET



1.5L PET

Language: KOREAN, ENGLISH, RUSSIAN, CHINESE, SPANISH, MALAYSIAN

### Fruit flavors



STRAWBERRY  
250ml CAN



GRAPE  
250ml CAN



MANGO  
250ml CAN



PEACH  
250ml CAN



MELON  
250ml CAN



APPLE  
250ml CAN



BANANA  
250ml CAN

Language: ENGLISH, RUSSIAN, CHINESE, SPANISH, MALAYSIAN

### Zero



250ml CAN



500ml PET

Language: KOREAN, ENGLISH, RUSSIAN, CHINESE, SPANISH

Check out the MILKIS commercial now!  
**SCAN ME!**



South Korea's No.1 lemon-lime soda  
with 70 years of history

# Chilsung



**CARBONATED SODA**

**CHILSUNG LEMON-LIME SODA**

Chilsung Lemon-Lime Soda, Lotte Chilsung's signature brand launched in 1950, is known for its clean and pure image as a product with no artificial color, flavor, or caffeine. The green package resembles its refreshing taste, and the starry design symbolizes fizzy and popping bubbles expressing a solid identity for decades.

Chilsung Lemon-Lime Soda has been by the side of multiple generations for over 70 years. It was a must-have picnic item for the parents' generation in the past. During industrialization, it was a friend that cooled down beads of sweat from labor. Now, it brings exhilaration to the younger generation that pierces their daily frustration.

In January 2020, a zero version was launched to meet the needs of the younger generation who care about health. It quickly became the leading product in the South Korean zero sugar market, with cumulative sales volume exceeding 100 million cans (250ml cans) after just nine months of its launch.

**CHILSUNG LEMON-LIME SODA**

South Korea's authentic carbonated beverage with a 70-year history

**Original**



Language: KOREAN, ENGLISH, RUSSIAN, JAPANESE, CHINESE, MALAYSIAN

**Zero**



Language: KOREAN, RUSSIAN

Irresistible fruity flavors  
that push the limits of refreshment!

# TAMS



**CARBONATED SODA**

**TAMS**

The brand name TAMS comes from the Korean word '탐스럽다' (tam-seu-reob-da), meaning something that looks so good and attractive that makes you want to have it. The package design also resembles fresh ripe fruits, making it a beverage you cannot resist but want to drink.

You can choose your favorite fruit flavor from the following product lineup: TAMS Sparkling (grape, mango, peach), a fruit-flavored carbonated beverage added with fruit juice to enhance its fruity taste; and TAMS Zero (orange, apple-kiwi, pineapple, peach-passion fruit, green grape-pomegranate), which reduces the calorie burden and yet retains the refreshing taste of fruits.

After marching into the fruit flavored carbonates market, Tams has been loved by young people through efforts for new product development based on the technology of grinding fruits such as apples or peaches and sieving them into juice.

**TAMS SPARKLING**  
Sparkling with popping fresh juice



GRAPE  
355ml CAN



MANGO  
355ml CAN



PEACH  
355ml CAN

Language: RUSSIAN

**TAMS ZERO**  
Zero calorie with MAX freshness



ORANGE  
355ml CAN



APPLE-KIWI  
355ml CAN



PINEAPPLE  
355ml CAN



PEACH-PASSION FRUIT  
355ml CAN



GREEN GRAPE-POMEGRANATE  
355ml CAN

Language: KOREAN, RUSSIAN

AD Check out the TAMS commercial now!  
**SCAN ME!**



South Korea's national coffee brand  
When it comes to canned coffee

# LetsBe



COFFEE

LET'S BE

The brand LET'S BE means, "Let's drink LET'S BE coffee together." Since its launch in 1991, LET'S BE has been loved by consumers for over 30 years and has become synonymous with canned coffee in South Korea. The lineup ranges from sweet and smooth lattes to rich black coffee flavor Americanos.

LET'S BE can be a satisfying companion 365 days a year. You can enjoy it chilled in the fridge in the summer and in winter, you can warm it up.

Drink one LET'S BE when you need a break from your busy life. Drink one LET'S BE when you need a sweet treat. Drink one LET'S BE when you want to share sweetness with your friend.

LET'S BE coffee is always by your side when you need sweetness!

LET'S BE

South Korea's authentic canned coffee



ARABICA  
235ml CAN



LATTE  
240ml CAN



CAPPUCCINO  
240ml CAN



SEA SALT  
240ml CAN



AMERICANO  
240ml CAN

Language: RUSSIAN



MILD COFFEE  
175ml CAN



MOCHA LATTE  
175ml CAN



CAFÉ TIME LATTE  
240ml CAN



CAFÉ TIME HAZELNUT LATTE  
240ml CAN



GRANDE LATTE  
500ml PET



GRANDE HAZELNUT  
500ml PET



GRANDE VANILLA BLACK  
500ml PET

Language: KOREAN

Fresh aloe juice with plenty of aloe gel extracted from Aloe Vera

# ALOE VERA



## JUICE

### ALOE VERA

This juice is rich in aloe gel extracted from Aloe Vera, which is approved as a health functional food. It contains a lot of crunchy and chewy aloe gel that allows you to enjoy the taste of fresh aloe juice.

Also, aloe gel is loved by health-conscious consumers as it is known to help improve intestinal health, immunity and skin health. It is even healthier as it is preservative-free, artificial colorant-free and fat-free!

You can choose and drink according to your preferences as it comes with a range of fruit flavors such as grape, mango, pomegranate, strawberry and pineapple, in addition to the original flavor, allowing you to experience the unique fresh taste of aloe. It also has a sugar-free making it an excellent choice for health-conscious consumers.

## ALOE VERA

Health-conscious premium juice

### Original



240ml CAN



500ml PET



1.5L PET

### Sugar-free



500ml PET

### Mango



240ml CAN



500ml PET



1.5L PET

### Pomegranate



240ml CAN



500ml PET



1.5L PET

### Grape



500ml PET

### Strawberry



240ml CAN



500ml PET

### Pineapple



240ml CAN



500ml PET

Sac Sac offers you the pleasure of drinking with fruit grains popping in your mouth

# SAC SAC



JUICE

SAC SAC

Sac Sac, released in December 1980, is a fruit juice granular drink with chewy fruit grains. The brand name Sac Sac was created by doubling the English word 'sac,' which refers to tiny sacs in oranges.

Sac Sac's fun texture and savory taste with popping fruit grains that feel like chewing real fruit made it greatly popular overseas. It is a fruit juice, sweeter and fun to drink, with fresh fruit bits that come out easily when lightly shaking it before drinking.

You can enjoy a variety of flavors from a diverse lineup, including orange, grape, strawberry, apple, peach and pear.

Coming in a gift box containing 12 cans, it will make an excellent gift for your loved ones. Drink the juice and share the sweet moments with those you cherish.

SAC SAC  
Tasty juice with chewy fruit grains



ORANGE  
238ml X 12CANS



GRAPE  
238ml X 12CANS



STRAWBERRY  
238ml X 12CANS



APPLE  
238ml X 12CANS



PEACH  
238ml X 12CANS



PEAR  
238ml X 12CANS



COCO GRAPE  
238ml X 12CANS

Freshness captured from Jeju!  
**Mandarin Orange**



**JUICE**

**JEJU MANDARIN ORANGE JUICE**



500ml PET



1.5L PET

Mandarin oranges grown in Jeju, the cleanest area in South Korea recognized as a UNESCO World Geopark, are packed in a bottle.

When mandarin oranges are harvested in winter (November to February), the juice is directly produced in Lotte Chilsung Jeju Plant, which has a dedicated line for juicing mandarin oranges.

The juice retains the unique thick and rich taste of mandarin oranges.

It is enjoyable for people of all ages because of its flavor sweeter than the sour taste unique to citrus juice.

The King of Energy Drinks  
 in South Korea

**THE KING**



Check out the THE KING commercial now!  
**SCAN ME!**



**ENERGY**

**THE KING**

The ultimate energy booster that will increase your energy to the fullest just when you need it the most.

Whether you are working out, cramming for a test, driving or staying up late for a party, there is no need to worry because you have an energy drink that will make you feel like a king. Maca, also known as the Peruvian ginseng, is paired with taurine for an even more powerful energy boost.

You can recharge your energy in various flavors: The King Power is the original flavor, The King Rush is apple&kiwi, The King Force is strawberry&grapefruit and The King Zero is shine muscat&lychee.



POWER 355ml CAN    RUSH 355ml CAN    FORCE 355ml CAN    ZERO 355ml CAN



# BE HAPPY SOON SOONHARI



## SOJU — SOONHARI

SOONHARI is South Korea's first fruit-flavored soju, launched in 2015. As a low-alcohol brand that made a mega-hit immediately after its release, it offers a tailored solution for people who find it hard to drink soju because they are weak to alcohol.

Enjoy soju in a refreshing cocktail vibe that will make your ordinary drinking occasions more unique and hip. With a moderate alcohol content of 12%, SOONHARI put away the prejudice that soju is strong and captured the hearts of those who love drinking and have low alcohol tolerance.

One of the significant advantages of SOONHARI is that it comes in eight different flavors, including peach, blueberry and green grape, from which you can choose according to your preferences. Now, beyond South Korea, young people worldwide are enjoying their drinking occasions with SOONHARI.

## SOONHARI The original fruit-flavored soju



360ml / 375ml BOTTLE | ALC 12.0%  
Language: KOREAN, ENGLISH, JAPANESE, CHINESE, SPANISH, EUROPE



PEACH

360ml BOTTLE | ALC 16.0% | Language: MALAYSIAN

## SOONHARI POP Enjoy refreshing SOONHARI with popping carbonation



GREEN GRAPE APPLE

360ml BOTTLE | ALC 12.0%  
Language: ENGLISH, JAPANESE, CHINESE, SPANISH, EUROPE



SOONHARI  
Ambassador  
Actress Han So-Hee

**Smoother soju,  
made with South Korea's clean alkaline water**

처음  
처럼

(CHUM CHURUM)



SOJU

**CHUM CHURUM**

The brand name CHUM CHURUM means 'a life that does not forget how everything started as if every day is new.' Even the day after you drink it, your body will feel no different than before drinking.

CHUM CHURUM can proudly be called the real South Korean soju made with alkaline water collected from Daegwallyeong Mountain, one of the pristine clean areas in South Korea.

CHUM CHURUM is offered in two alcohol content options.

CHUM CHURUM Original has a clean soju taste with 16.5% alcohol content, and CHUM CHURUM Strong, with 20.0% alcohol content, is for consumers who prefer the authentic taste of soju with higher alcohol content.

CHUM CHURUM Original has led the low-alcohol trend by, for example, having adjusted alcohol content six times so far. It set a series of sales milestones, selling 10 million bottles in 17 days after its launch and 100 million bottles in 6 months. Also, it has been ranked the top brand in the National Customer Satisfaction Index for four consecutive years in South Korea.

**CHUM CHURUM**  
Ever smooth taste as the first time

**Original** (ALC 16.5%)



360ml BOTTLE



375ml BOTTLE



750ml BOTTLE

Language: KOREAN, ENGLISH, CHINESE, SPANISH, EUROPE



230ml PET



400ml PET



500ml PET

Language: KOREAN

**Strong** (ALC 20.0%)



360ml / 375ml BOTTLE



640ml PET

Language: KOREAN, ENGLISH, CHINESE, EUROPE

Check out the  
CHUM CHURUM  
commercial now!  
**SCAN ME!**



CHUM CHURUM Ambassador  
Actress Han So-Hee

A trendsetter in the soju world  
Zero-sugar soju

# 새로 주

(SAERO)



SOJU

## SAERO

SAERO released in September 2022 is very hot and new in South Korea. Selling 50 million bottles in 5 months after its launch, it is gaining attention in South Korea as the hottest soju.

The brand name SAERO comes from a Korean word that represents 'unprecedented novelty.' Unlike conventional soju, it attains zero sugar with no fructose, featuring a fresh and smooth taste.

The beauty of porcelain curves that embody the beauty and style of South Korea is expressed in the shape of the bottle. In addition, unlike conventional green soju bottles, the transparent bottle highlights a luxurious and trendy image.

**SAERO** (ALC16.0%)  
Meet the new, smooth, zero-sugar soju



360ml BOTTLE



Language: KOREAN, ENGLISH, JAPANESE, CHINESE, SPANISH, EUROPE



640ml PET

Language: KOREAN

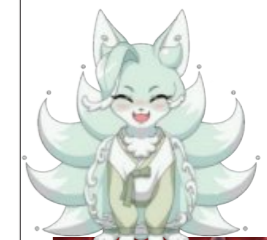
AD Meet New Soju and Saerogumi now!  
SCAN ME!



### The story of Saerogumi on the label

Saerogumi was inspired by Gumiho (nine-tailed fox), South Korea's folk tale where a fox ate human livers for a thousand years to become a human.

The story goes that the fox is now reborn as a hepato-biliary-pancreatic specialist together with SAERO soju, healing human livers. Being able to shapeshift into many forms, including male and female, Gumiho radiates charm in different appearances. Saero is getting closer to consumers in various ways, just like the disarmingly attractive Gumiho.



A signature Korean beer brand  
recognized internationally

# KLOUD



BEER

KLOUD

The product name KLOUD symbolizes 'K' for Korea and 'Cloud' for beer froth which determines beer quality. It is made with an optimized specific gravity of fermented concentration using the original gravity method, giving it a deep taste and flavor.

KLOUD has a diverse lineup to expand consumer choice. KLOUD Original allows you to experience the deep natural taste of lager. KLOUD Draft offers the uniquely refreshing taste of draft beer. KLOUD Calorie Light has reduced calorie burden in line with the healthy pleasure trend. Clear Zero has zero alcohol content for non-drinkers to enjoy.

KLOUD is growing into a representative K-Lager brand with worldwide recognition earned by winning a gold medal at AIBA (Australian International Beer Awards) and another gold medal at Monde Selection, Belgium, in 2022.

**KLOUD**  
World-recognized K-beer

**Original** (ALC 5.0%)



Language: KOREAN, ENGLISH, EUROPE

**Draft** (ALC 4.5%)



Language: KOREAN, ENGLISH, EUROPE

**Calorie Light** (ALC 3.0%)



Language: KOREAN

**Clear zero** (ALC 0.0%)



Language: KOREAN

Check out the  
KLOUD  
commercial now!  
**SCAN ME!**



South Korea's signature lemon-flavored hard seltzer, made with whole lemons for a refreshing and cooling taste.

# 레몬津

(LEMON SELTZER)



Check out the SOONHARI LEMON SELTZER commercial now! SCAN ME!



Korean authentic, clear, refined rice wine

# 청하

(CHUNGHA)



Check out the CHUNGHA commercial now! SCAN ME!



RTD

SOONHARI LEMON SELTZER

SOONHARI LEMON SELTZER is a high-quality, lemon-flavored hard seltzer made by leaching whole lemons for 15 days in popping carbonated liquor. It is light and enjoyable to drink without calorie concerns and it goes well with any food.

Two alcohol content options are available with SOONHARI LEMON SELTZER: 4.5% mild alcohol content for those who prefer a lighter taste and 7.0% strong alcohol content for those who want a deeper flavor.

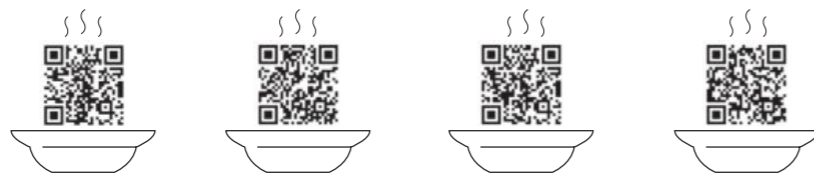
SOONHARI LEMON SELTZER will be the perfect choice to wrap up your day on a good note, have delicious food, or just have a casual drink without feeling burdened.



MILD (ALC 4.5%) 355ml CAN  
STRONG (ALC 7.0%) 355ml CAN

Language: KOREAN, CHINESE

Recommend a dish that goes well with SOONHARI LEMON SELTZER



SOONHARI SELTZER with Tteokbokki  
SOONHARI SELTZER with Boiled pork slices  
SOONHARI SELTZER with Black-bean-sauce ramen  
SOONHARI SELTZER with Sweet and sour pork

RICE WINE

CHUNGHA

CHUNGHA (ORIGINAL)

CHUNGHA is a traditional South Korean rice wine that has been loved since its launch in 1986.

It is made by slow, one-month fermentation of rice refined three times at low temperatures between 12-15°C, resulting in a very clean and smooth taste. If you have it chilled before drinking, you can better appreciate the unique, clean flavor of Chungha, and it goes well with any dish.

STARLIGHT CHUNGHA

STARLIGHT CHUNGHA is made by blending CHUNGHA with white wine and carbonation, adding the refreshing sensation of carbonation to the clean taste of Chungha. The name expresses a clear and refreshing taste, comparing bright stars in the night sky to carbonated bubbles.

Launched in South Korea in April 2022, it became a popular product by selling 10 million bottles cumulatively in 8 months.



300ml BOTTLE (ALC 13.0%)  
295ml BOTTLE (ALC 7.0%)

Language: KOREAN, ENGLISH, JAPANESE, CHINESE

LOTTE CHILSUNG'S  
SUGGESTION!

## Korean food that goes well with Chilsung drinks!

The perfect match  
with spicy  
Korean flavors,  
**MILKIS!**



KOREAN STYLE  
SPICY CHICKEN



TTEOKBOKKI  
(Spicy Rice cake)



KOREAN RAMYEON

A delicious Korean  
liquor that goes  
well with tasty  
Korean food,  
**SOONHARI!**



BULGOGI  
(Grilled Beef)

KOREAN BBQ

KOREAN STYLE  
CRISPY CHICKEN

## COCKTAIL RECIPE



SAERO SOJU  
30ml

Lime juice  
20ml

Blue Curacao Syrup  
10ml

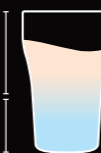
Tonic Water  
100ml

Mint leaves  
a slice of lime

Create your own cocktails with Lotte Chilsung's wide range of products!

MILKIS  
Original  
+  
SOONHARI  
Yogurt

100ml  
30ml



TAMS SPARKLING  
Apple-Kiwi  
+  
SOONHARI  
Apple

100ml  
30ml



SAC SAC  
Grape  
+  
SOONHARI  
Green grape

100ml  
30ml



CHILSUNG  
LEMON-LIME SODA  
+  
SOONHARI  
Citrus

100ml  
30ml



# SOFT DRINK

## JUICE

Enjoy high-quality Korean fruit juice simply at home

### SQUEEZE ADE



ORANGE  
240ml CAN



APPLE  
240ml CAN



MANGO  
240ml CAN



PEACH  
240ml CAN



GRAPE  
240ml CAN



CHERRY  
240ml CAN

### LOTTE JUICE



MANGO  
180ml CAN



MANGO  
240ml CAN



CHERRY  
180ml CAN



ALOE  
180ml CAN



PEACH  
180ml CAN



POMEGRANATE  
180ml CAN



ORANGE  
190ml PACK



GRAPE  
190ml PACK



PEACH  
190ml PACK



APPLE  
190ml PACK



ORANGE  
1.5L PET



POMEGRANATE  
1.5L PET



PEACH  
1.5L PET



GRAPE  
1.5L PET



APPLE  
1.5L PET



TOMATO  
1.5L PET



MANGO  
1.5L PET

## BLACK TEA

Ceylon Tea, the one of famous black tea from Sri Lanka



LEMON  
240ml CAN



LEMON ZERO  
500ml PET



ORIGINAL  
240ml CAN



ORIGINAL  
500ml PET

## TEA

Korean-style tea, carefully brewed with quality ingredients

### Tea of the Day



GOLDEN BARLEY  
500ml PET



BURDOCK  
500ml PET



KOREAN RAISIN  
500ml PET



CORN SILK TEA  
500ml PET

### Plus Series



GOLDEN BARLEY  
500ml PET



BURDOCK  
500ml PET



CORN SILK TEA  
500ml PET

## CHILDREN'S DRINKS

Healthy drinks featuring cute characters

### Bread Barbershop



STRAWBERRY  
235ml PET



MILK  
235ml PET



APPLE-GRAPE  
235ml PET



ORANGE-MANGO  
235ml PET



ROOIBOS-BARLEY TEA  
230ml PET

### Bread Barbershop Red Ginseng for Kids



APPLE-CARROT  
100ml POUCH



PEAR-BELFLOWER ROOT  
100ml POUCH

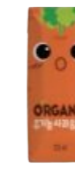


GRAPE-VEGETABLES  
100ml POUCH

### Kni-Bbni Organic



RED BEET & PEAR & TOMATO  
125ml PACK



APPLE & CARROT  
125ml PACK



ORANGE & MANGO & PUMPKIN  
125ml PACK



RED GRAPE & PURPLE CARROT  
125ml PACK

**VITAMIN**

A daily bottle of vitamin drink is enough to refresh and revitalize yourself

**Vita Power**



ORIGINAL  
100ml BOTTLE



ORIGINAL  
180ml CAN

**Daily-C**



LEMON  
140ml BOTTLE



MANGO  
140ml BOTTLE



LEMON WATER  
500ml PET

**ENERGY**

An energy drink for your passionate night over

**HOT6**



ORIGINAL  
250ml CAN

**DYNAMIC**



ORIGINAL  
250ml CAN

**NEAR WATER**

Quench the 2% thirst with a refreshing, clean-taste, light fruit-flavored drink

**2%**



240ml CAN



350ml PET

**PEACH**



500ml PET



1.5L PET



AQUA ZERO  
500ml PET

**HANGOVER RELIEF**

A clean hangover drink solution from Jeju, the clean island

**Kkaesukkang**



180ml CAN

**SPARKLING WATER**

One of the most popular Korean sparkling waters, refreshing like the Trevi Fountain cool stream in Italy

**TREVI**



LEMON  
355ml CAN



LIME  
355ml CAN



LEMON  
500ml PET



LIME  
500ml PET



GRAPEFRUIT  
500ml PET



PEACH  
500ml PET



PLAIN  
500ml PET

**SPRING WATER**

Fresh mineral water filled with pink vitality

**ICIS**



300ml PET



500ml PET



1.0L PET



2.0L PET

**SIKHYE (RICE PUNCH)**

Korean traditional sweet dessert drink

**Janchijip Sikhye**



240ml CAN



340ml CAN



500ml PET



1.5L PET

**COFFEE**

High-quality coffee as if brewed at a coffee shop offering the deep taste and aroma of whole bean coffee

**CANTATA**



175ml CAN



**PREMIUM LATTE**

275ml CAN



390ml CAN



175ml CAN



**SWEET AMERICANO**

275ml CAN



390ml CAN



**CARAMEL MACCHIATO**

275ml CAN



**COLDBREW BLACK**

275ml CAN

**CANTATA CONTRABASS**



**BLACK**

500ml PET



**BLACK & SHOT**

500ml PET



**DECAFFEINE BLACK**

500ml PET



**SWEET ALMOND ZERO SUGAR**

500ml PET

**CANTATA ICED COFFEE**



**SWEET AMERICANO**

230ml POUCH



**HAZELNUT**

230ml POUCH



**BLACK**

230ml POUCH



**VANILLA AMERICANO**

230ml POUCH



**CARAMEL MACCHIATO**

230ml POUCH



# LIQUOR

## SOJU

Korean soju in the world

### Kyougetsu GREEN (ALC 20.0%)



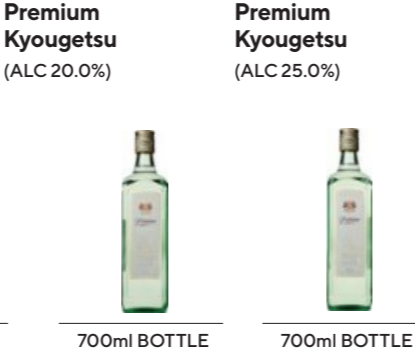
### Kyougetsu GREEN (ALC 25.0%)



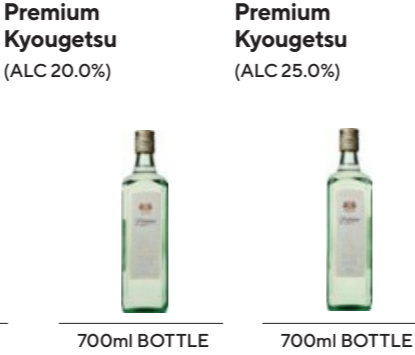
### Hunwari Kyougetsu (ALC 16.0%)



### Premium Kyougetsu (ALC 20.0%)



### Premium Kyougetsu (ALC 25.0%)



## CHEONGJU

The pride of Korean traditional liquor (ALC 13.0%)



## SEOL JOONG MAE

Traditional plum liquor made with whole Korean plums (ALC 14.0%)



## MAKGEOLLI

Traditional Korean liquor made from high-quality rice (ALC 6.0%)



# PRODUCT LIST

## Beverage

Category	Brand	Flavor	Volume	Container	EA/1CTNS	CTNS/IPAL	PAL/1CNTR	CTNS/1CNTR	Language						
									KOREAN	ENGLISH	JAPANESE	CHINESE	RUSSIAN	SPANISH	EUROPE
MILKIS	ORIGINAL	250ml	CAN	30	110	21	2,310	○	○	○	○	○	○	○	
		250ml	CAN	30	88	24	2,112								
		340ml	CAN	24	99	20	1,980	○	○						
		500ml	PET	20	77	19	1,463	○	○						
		1.5L	PET	12	55	18	990	○	○						
		250ml	CAN	30	110	21	2,310			○	○	○		○	
	STRAWBERRY	500ml	PET	20	77	19	1,463								
		250ml	CAN	30	110	21	2,310								
	CARBONATED DRINKS	MILKIS	GRAPE	250ml	CAN	30	110	21	2,310						
			500ml	PET	20	77	19	1,463							
		MILKIS	MANGO	250ml	CAN	30	110	21	2,310						
			PEACH	250ml	CAN	30	110	21	2,310						
MILKIS		MELON	250ml	CAN	30	110	21	2,310							
		BANANA	250ml	CAN	30	110	21	2,310							
MILKIS		APPLE	250ml	CAN	30	110	18	1,980							
		ZERO	250ml	CAN	30	110	21	2,310	○	○				○	
MILKIS	ZERO	500ml	PET	20	77	19	1,463	○	○						
	CHILSUNG LEMON-LIME SODA	ORIGINAL	250ml	CAN	30	110	21	2,310	○	○	○	○	○		
355ml		CAN	24	99	20	1,980	○	○							
CHILSUNG LEMON-LIME SODA	500ml	PET	20	77	19	1,463	○	○	○	○	○				
	1.5L	PET	12	55	18	990	○	○	○	○					
CHILSUNG LEMON-LIME SODA	ZERO	250ml	CAN	30	110	21	2,310	○							
	500ml	PET	20	77	19	1,463	○								
TAMS SPARKLING	TAMS SPARKLING	GRAPE	355ml	CAN	24	99	21	2,079					○		
		MANGO	355ml	CAN	24	99	21	2,079					○		
		PEACH	355ml	CAN	24	99	21	2,079					○		
TAMS ZERO	TAMS ZERO	ORANGE	355ml	CAN	24	99	21	2,079	○				○		
		APPLE-KIWI	355ml	CAN	24	99	21	2,079	○				○		
		PINEAPPLE	355ml	CAN	24	99	21	2,079	○				○		
		PEACH-PASSION FRUIT	355ml	CAN	24	99	21	2,079	○				○		
		GREEN GRAPE-POMEGRANATE	355ml	CAN	24	99	21	2,079	○				○		
ALOE VERA	ALOE VERA	ORIGINAL	240ml	CAN	30	121	19	2,299					○		
		500ml	PET	20	65	26	1,690					○			
		1.5L	PET	12	44	22	968					○			
	ALOE VERA	SUGAR-FREE	240ml	CAN	30	121	19	2,299					○		
		500ml	PET	20	65	26	1,690					○			
	ALOE VERA	GRAPE	240ml	CAN	30	121	19	2,299					○		
		500ml	PET	20	65	26	1,690					○			
	ALOE VERA	1.5L	PET	12	44	22	968					○			
		MANGO	240ml	CAN	30	121	19	2,299			○	○	○		
	ALOE VERA	500ml	PET	20	65	26	1,690			○	○	○			
		1.5L	PET	12	44	22	968					○			
	ALOE VERA	POMEGRANATE	240ml	CAN	30	121	19	2,299			○	○	○		
500ml		PET	20	65	26	1,690			○	○	○				
ALOE VERA	1.5L	PET	12	44	22	968					○				
	KIWI	240ml	CAN	30	121	19	2,299					○			
ALOE VERA	STRAWBERRY	240ml	CAN	30	121	19	2,299			○	○	○			
	500ml	PET	20	65	26	1,690			○	○	○				
ALOE VERA	PINEAPPLE	240ml	CAN	30	121	19	2,299			○	○	○			
	500ml	PET	20	65	26	1,690			○	○	○				
ALOE VERA	GUAVA	240ml	CAN	30	121	19	2,299					○			
	ORANGE	238ml	CAN	24	126	18	2,268			○	○				
ALOE VERA	GRAPE	238ml	CAN	24	126	18	2,268			○	○				
	STRAWBERRY	238ml	CAN	24	126	18	2,268			○	○				
ALOE VERA	APPLE	238ml	CAN	24	126	18	2,268			○	○				
	PEACH	238ml	CAN	24	126	18	2,268			○	○				
ALOE VERA	PEAR	238ml	CAN	24	126	18	2,268			○	○				
	COCO GRAPE	238ml	CAN	24	126	18	2,268			○	○				

1 CNTR = 20 ft. This is just a reference subject to negotiations.

Category	Brand	Flavor	Volume	Container	EA/ 1CTNS	CTNS/ 1PAL	PAL/ 1CNTR	CTNS/ 1CNTR	Language								
									KOREAN	ENGLISH	JAPANESE	CHINESE	RUSSIAN	SPANISH	EUROPE	MALAYSIAN	
JUICE	JEJU MANDARIN ORANGE JUICE		500ml	PET	24	60	18	1,080	○								
			1.5L	PET	12	44	22	968	○	○				○			
SQUEEZE		ORANGE ADE	240ml	CAN	30	121	19	2,299						○			
		APPLE ADE	240ml	CAN	30	121	19	2,299						○			
		MANGO ADE	240ml	CAN	30	121	19	2,299						○			
		PEACH ADE	240ml	CAN	30	121	19	2,299						○			
		GRAPE ADE	240ml	CAN	30	121	19	2,299						○			
		CHERRY ADE	240ml	CAN	30	121	19	2,299						○			
		MANGO	180ml	CAN	30	144	18	2,592				○					
LOTTE JUICE		CHERRY	180ml	CAN	30	144	18	2,592				○					
		ALOE	180ml	CAN	30	144	18	2,592				○					
		PEACH	180ml	CAN	30	144	18	2,592				○					
		POMEGRANATE	180ml	CAN	30	144	18	2,592				○					
		ORANGE DRINK	190ml	PACK	32	130	20	2,600						○			
		GRAPE DRINK	190ml	PACK	32	130	20	2,600						○			
		PEACH DRINK	190ml	PACK	32	130	20	2,600						○			
		APPLE DRINK	190ml	PACK	32	130	20	2,600						○			
		ORANGE	1.5L	PET	6	88	22	1,936						○			
		POMEGRANATE	1.5L	PET	6	88	22	1,936	○					○			
		GRAPE	1.5L	PET	6	88	22	1,936						○			
		TOMATO	1.5L	PET	6	110	18	1,936						○			
		MANGO	1.5L	PET	6	88	22	1,936				○					
		PEACH	1.5L	PET	12	44	22	968						○			
		CHERRY	1.5L	PET	12	44	22	968						○			
COFFEE		ARABICA	235ml	CAN	30	121	19	2,299						○			
		LATTE	240ml	CAN	30	121	19	2,299						○			
		CAPPUCCINO	240ml	CAN	30	121	19	2,299						○			
		SEA SALT	240ml	CAN	30	121	19	2,299						○			
		AMERICANO	240ml	CAN	30	121	19	2,299						○			
		CHAI LATTE	240ml	CAN	30	121	19	2,299						○			
		SIGNATURE AMERICANO	275ml	CAN	24	99	19	1,881						○			
		SIGNATURE LATTE	275ml	CAN	20	121	18	2,178						○			
		MILD COFFEE	175ml	CAN	30	143	21	3,003	○	○							
		MOCHA LATTE	175ml	CAN	30	143	21	3,003	○								
		CAFÉ TIME LATTE	240ml	CAN	30	121	19	2,299	○								
		CAFÉ TIME HAZELNUT LATTE	240ml	CAN	30	121	19	2,299	○								
		GRANDE LATTE	500ml	PET	24	78	18	1,404	○								
		GRANDE HAZELNUT	500ml	PET	24	78	18	1,404	○								
		GRANDE VANILLA BLACK	500ml	PET	24	78	18	1,404	○								
CANTATA		PREMIUM LATTE	175ml	CAN	30	143	18	2,574	○								
			275ml	CAN	24	99	18	1,782	○								
			390ml	CAN	24	72	18	1,296	○								
		SWEET AMERICANO	175ml	CAN	30	143	18	2,574	○								
			275ml	CAN	24	88	18	1,584	○								
			390ml	CAN	24	64	18	1,152	○								
		CARAMEL MACCHIATO	275ml	CAN	24	99	18	1,782	○								
		COLDBREW BLACK	275ml	CAN	24	88	18	1,584	○								
		CONTRABASS BLACK	500ml	PET	24	56	18	1,008	○								
		CONTRABASS BLACK & SHOT	500ml	PET	24	56	18	1,008	○								
		CONTRABASS DECAFFEINE BLACK	500ml	PET	24	56	18	1,008	○								
		CONTRABASS SWEET ALMOND ZERO SUGAR	500ml	PET	24	56	18	1,008	○								
		ICED SWEET AMERICANO	230ml	POUCH	50	40	18	720	○								
		ICED HAZELNUT	230ml	POUCH	50	40	18	720	○								
		ICED BLACK	230ml	POUCH	50	40	18	720	○								
	ICED VANILLA AMERICANO	230ml	POUCH	50	40	18	720	○									
	ICED CARAMEL MACCHIATO	230ml	POUCH	50	40	18	720	○									

1 CNTR = 20 ft. This is just a reference subject to negotiations.

Category	Brand	Flavor	Volume	Container	EA/ 1CTNS	CTNS/ 1PAL	PAL/ 1CNTR	CTNS/ 1CNTR	Language								
									KOREAN	ENGLISH	JAPANESE	CHINESE	RUSSIAN	SPANISH	EUROPE	MALAYSIAN	
BLACK TEA	CEYLON TEA	LEMON	240ml	CAN	30	110	21	2,299	○					○	○		
		LEMON ZERO	500ml	PET	24	65	18	1,170	○								
TEA	PLUS SERIES	GOLDEN BARLEY	500ml	PET	24	63	18	1,134	○	○							
		BURDOCK	500ml	PET	24	63	18	1,134	○	○	○						
		KOREAN RAISIN	500ml	PET	24	63	18	1,134	○	○							
		CORN SILK TEA	500ml	PET	24	63	18	1,134	○	○	○						
	BLACK RICE TEA	GOLDEN BARLEY	500ml	PET	24	65	18	1,170	○								
		BURDOCK	500ml	PET	24	65	18	1,170	○								
		ORN SILK TEA	500ml	PET	24	65	18	1,170	○								
BREAD BARBERSHOP	KKANYUNG	500ml	PET	24	63	18	1,134	○	○								
	STRAWBERRY	235ml	PET	24	96	21	2,016		○			○	○				
	MILK	235ml	PET	24	96	21	2,016		○			○	○				
	APPLE-GRAPE	235ml	PET	24	91	18	1,638	○									
	ORANGE-MANGO	235ml	PET	24	91	18	1,638	○									
	ROOIBOS-BARLEY TEA	230ml	PET	20	144	18	2,592	○									
	APPLE-CARROT	100ml	POUCH	10	144	18	2,592	○									
CHILDREN'S DRINKS	PEAR-BELLFLOWER ROOT	100ml	POUCH	10	144	18	2,592	○									
	GRAPE-VEGETABLES	100ml	POUCH	10	144	18	2,592	○									
	RED BEET & PEAR & TOMATO	125ml	PACK	24	130	18	2,340	○									
KNI-BBNI ORGANIC	APPLE & CARROT	125ml	PACK	24	130	18	2,340	○									
	ORANGE & MANGO & PUMPKIN	125ml	PACK	24	130	18	2,340	○									
	RED GRAPE & PURPLE CARROT	125ml	PACK	24	130	18	2,340	○									
VITA POWER		100ml	BOTTLE	100	32	24	768	○								○	
		180ml	CAN	30	143	18	2,574	○									
		240ml	CAN	30	121	19	2,299									○	
VITAMIN	VITAMIN C	LEMON WATER	500ml	PET	20	77	17	1,300		○							
			500ml	PET	24	63	18	1,134	○	○							
DAILY-C	MANGO VITA 400D	140ml	BOTTLE	80	32	24	768									○	
	LEMON VITA 1000C	140ml	BOTTLE	80	32	24	768									○	
NEAR WATER	2%	PEACH	240ml	CAN	30	121	18	2,178	○								○
			350ml	PET	20	112	18	2,016	○								
			500ml	PET	24	63	18	1,134	○								
			1.5L	PET	12	45	18	810	○								
ENERGY	THE KING	AQUA ZERO	500ml	PET	24	63	18	1,134	○								○
		POWER	355ml	CAN	24	117	18	2,106	○								○
		RUSH	355ml	CAN	24	117	18	2,106	○								○
		FORCE	355ml	CAN	24	117	18	2,106	○								○
		ZERO	355ml	CAN	24	117	18	2,106	○								○
HOT6 DYNAMIC	ORIGINAL	250ml	CAN	30	110	18	1,980	○	○								
		250ml	CAN	30	110	18	1,980	○	</								

LIQUOR

Category	Brand	Flavor	ALC	Volume	Container	EA/ 1CTNS	CTNS/ PAL	PAL/ 1CNTR	CTNS/ 1CNTR	Language								
										KOREAN	ENGLISH	JAPANESE	CHINESE	RUSSIAN	SPANISH	EUROPE	MALAYSIAN	
SOJU	SOON HARI	PEACH	12.0%	350ml	BOTTLE	20	70	12	840		○						○	
			12.0%	360ml	BOTTLE	20	70	12	840		○	○	○		○	○		
			16.0%	360ml	BOTTLE	20	70	12	840		○		○				○	
		BLUEBERRY	12.0%	360ml	BOTTLE	20	70	12	840		○	○	○		○	○		
			12.0%	360ml	BOTTLE	20	70	12	840		○	○	○		○	○		
				375ml	BOTTLE	20	60	12	720		○							
		GREEN GRAPE	12.0%	350ml	BOTTLE	20	70	12	840		○							○
			12.0%	360ml	BOTTLE	20	70	12	840		○		○		○	○		
				375ml	BOTTLE	20	60	12	720		○							
		APPLE	12.0%	350ml	BOTTLE	20	70	12	840		○							○
				360ml	BOTTLE	20	70	12	840		○		○		○	○		
				375ml	BOTTLE	20	60	12	720		○							
	STRAWBERRY	12.0%	350ml	BOTTLE	20	70	12	840		○							○	
			360ml	BOTTLE	20	70	12	840		○		○		○	○			
			375ml	BOTTLE	20	60	12	720		○								
	YOGURT	12.0%	360ml	BOTTLE	20	70	12	840		○	○	○		○	○			
			375ml	BOTTLE	20	60	12	720		○								
	CITRUS	12.0%	360ml	BOTTLE	20	70	12	840		○	○	○		○	○			
375ml			BOTTLE	20	60	12	720		○									
APPLEMANGO	12.0%	360ml	BOTTLE	20	70	12	840		○	○	○		○	○				
		375ml	BOTTLE	20	60	12	720		○									
SOON HARI POP	12.0%	360ml	BOTTLE	20	70	12	840		○	○	○		○	○				
		16.5%	350ml	BOTTLE	20	70	12	840		○		○				○		
CHUM CHURUM	16.5%	360ml	BOTTLE	20	70	12	840		○	○	○		○	○				
		375ml	BOTTLE	20	60	12	720		○		○							
		20.0%	360ml	BOTTLE	20	70	12	840		○		○						
STRONG	20.0%	375ml	BOTTLE	20	60	12	720		○		○							
		375ml	BOTTLE	20	60	12	720		○		○							
SAERO	16.0%	360ml	BOTTLE	20	70	12	840	○	○	○		○	○					
		375ml	BOTTLE	20	60	12	720		○	○	○		○	○				
KYOUGETSU		ORIGINAL	20.0%	200ml	PET	24	100	26	2,600		○	○						
			20.0%	700ml	BOTTLE	12	45	24	1,080		○	○						
			20.0%	1.8L	PET	6	64	26	1,664		○							
			20.0%	2.7L	PET	6	46	26	1,196		○							
			20.0%	4.0L	PET	4	45	23	1,035		○							
			20.0%	5.0L	PET	4	36	24	864		○							
			25.0%	200ml	PET	24	100	26	2,600		○							
			25.0%	700ml	BOTTLE	12	45	24	1,080		○							
			25.0%	1.8L	PET	6	64	26	1,664		○							
			25.0%	2.7L	PET	6	46	26	1,196		○							
			25.0%	4.0L	PET	4	45	23	1,035		○							
			25.0%	5.0L	PET	4	36	24	864		○							
PREMIUM	20.0%	700ml	BOTTLE	12	45	24	1,080		○									
		25.0%	700ml	BOTTLE	12	45	24	1,080		○								
ACEROLA	16.0%	700ml	BOTTLE	12	45	24	1,080		○									
		1.8L	PET	6	64	26	1,664		○									
		700ml	BOTTLE	12	45	24	1,080		○									
CITRON	16.0%	700ml	BOTTLE	12	45	24	1,080		○									
		1.8L	PET	6	64	26	1,664		○									
		700ml	BOTTLE	12	45	24	1,080		○									
PLUM	16.0%	700ml	BOTTLE	12	45	24	1,080		○									
		700ml	BOTTLE	12	45	24	1,080		○									
		700ml	BOTTLE	12	45	24	1,080		○									
LYCHEE	16.0%	700ml	BOTTLE	12	45	24	1,080		○									
		700ml	BOTTLE	12	45	24	1,080		○									
		700ml	BOTTLE	12	45	24	1,080		○									
MILD	4.5%	335ml	CAN	24	80	12	960	○				○						
		355ml	CAN	24	80	12	960	○				○						
		500ml	CAN	24	64	12	768	○				○						
STRONG	7.0%	500ml	CAN	24	64	12	768	○				○						
		500ml	CAN	24	64	12	768	○				○						
		500ml	CAN	24	64	12	768	○				○						
ORIGINAL	13.0%	300ml	BOTTLE	24	48	12	576	○	○	○	○							
		300ml	BOTTLE	24	48	12	576	○	○	○	○							
		300ml	BOTTLE	24	48	12	576	○	○	○	○							
BEER	KLOUD	DRAFT	4.5%	355ml	CAN	24	80	12	960	○	○					○		
				500ml	CAN	24	64	12	768	○	○					○		
				330ml	BOTTLE	24	54	12	648	○	○					○		
				500ml	BOTTLE	12	70	12	840	○	○					○		
				330ml	CAN	24	50	12	600	○								
				355ml	CAN	24	80	12	960	○	○					○		
			3.0%	500ml	CAN	24	64	12	768	○	○					○		
				330ml	BOTTLE	24	54	12	648	○	○					○		
				500ml	BOTTLE	12	70	12	840	○	○					○		
				355ml	CAN	24	80	12	960	○								
				500ml	CAN	24	64	12	768	○								
				500ml	CAN	24	64	12	768	○								
CLEAR ZERO	0.0%	350ml	CAN	24	99	18	1782	○										
		350ml	CAN	24	99	18	1782	○										
FRUIT LIQUOR	SEOLJOONG MAE	ORIGINAL	14.0%	375ml	BOTTLE	12	70	12	840	○	○							
				375ml	BOTTLE	12	112	12	1344	○	○							
SEOLJOONG MAE GOLD	ORIGINAL	14.0%	375ml	350ml	CAN	24	80	12	960	○	○	○						
				750ml	PET	15	50	26	1300	○	○	○						
				750ml	PET	15	50	22	1100				○					
				1000ml	PET	12	50	26	1300				○	○	○			
				1000ml	PET	12	50	24	1200				○					
MAKGEOLLI	SEOUL MAKGEOLLI		6.0%	350ml	CAN	24	80	12	960	○	○	○						
				750ml	PET	15	50	26	1300	○	○	○						
				750ml	PET	15	50	22	1100				○					
				1000ml	PET	12	50	26	1300				○	○	○			
				1000ml	PET	12	50	24	1200				○					

1 CNTR = 20 ft. This is just a reference subject to negotiations.

BE HAPPY SOON  
SOONHARI



처음이라  
설레는 걸까

