

# PRESS RELEASE

Happiness is a perfect breakfast: Foodservice solutions

## 28gr mini jars: Variety, elegance, style and sustainability

Among its numerous foodservice solutions, Menz&Gasser offers professionals a line of 28g mini jars that are one of the best ways to show off your style.

Available in 2 versions:

### **Primafrutta Premium Quality**

**Extra jam with 50% fruit,** produced using only the highest quality IQF fruit (each piece of fruit is individually washed, cut and frozen), as well as flower honey presented in elegant mini glass jars. Ideal for a tasty, top-class breakfast or a snack to keep you going during the day. Available in a variety of flavours or in an assorted pack.

#### **BIO-Fairtrade®**

Menz&Gasser is the only European producer of Organic-Fairtrade® extra jam in individual portions. These single serve portions are designed for consumers who care about the environment and farming communities in developing countries They are available in a variety of flavours or in an assorted pack.

Menz&Gasser's wooden displays give an **extra touch of elegance**: the 60-jar stand and 30-jar display show off the full selection while the individual 4-jar tray gives a more personal touch to whet your appetite.

### Sustainability

Nature, environment, people: for Menz&Gasser it is important to play an active social role within our local community, ensure the wellbeing of our employees and remain committed to defending the environment with decisive actions, such as energy saving, reducing consumption and using energy from renewable sources.

Mini jars fit perfectly with this philosophy because their measured quantity means no food is wasted, they can be recycled; easily reused to store spices or small items; or for creative crafts.

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