

# mushie

## MUSHIE: THE SUSTAINABLE, SAFE, AND STYLISH BRAND THAT PARENTS LOVE



As parents, we want the absolute best for our children. Their happiness and health are paramount to us, and that's one of the reasons why it's important to us to go for safe baby products that align with our values and that also make parenting a little easier. This is where Mushie comes in – Mushie is a brand that has created a whole new world of products for little ones. The brand was founded by a mom-to-be in 2018 and has quickly become a favorite among parents looking for sustainability, safety and style when buying products for their children.

### About Mushie

*The Mushie brand was founded by a mother called Mushie Feigenson, whose mission was to create beautiful, functional, and sustainable baby products for her own children. Today, Mushie is known for its minimalist design aesthetic inspired by the Scandinavian principles of simplicity and functionality. Mushie's product range consists of everything from toys and posters to cuddle cloths and baby blankets – all designed with both parents' needs and babies' safety in mind.*

#### MUSHIE IS COMMITTED TO SUSTAINABILITY

Part of what sets Mushie apart from other baby brands is its commitment to sustainability. Mushie is committed to producing their products in environmentally friendly materials, such as 100% organic cotton according to GOTS certification and 100% food-grade silicone, which makes the products safe for both your baby and the environment.

#### WHY YOU SHOULD CHOOSE MUSHIE

Mushie is a brand that every parent should have on their radar when looking for safe, stylish, and sustainable baby products at affordable prices. Their Scandinavian-inspired products add a touch of style to any room but with functionality at the core of their design. This makes Mushie the perfect choice for modern parents who only want the best for their children.



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Here are the primary reasons why Mushie is a go-to brand for parents with young children:

1. **Safety first:** All Mushie products are made from quality materials such as 100% food-grade silicone or 100% organic cotton according to GOTS certification. This ensures that they are safe for your baby's delicate skin or sensitive gums.
2. **Stylish design:** With clean lines, subtle colors and minimalist patterns, each design adds a touch of modern style to any children's room.
3. **Sustainability:** Sustainability is at the core of Mushie's values. The company strives to minimize waste through responsible production, such as using materials that can be recycled whenever possible.
4. **Affordable prices:** Despite high-quality products with beautiful designs, you get Mushie's products at reasonable prices - a rare combination in today's market.

## Favorites from Mushie

1. **Silicone bibs:** The adjustable bibs in multiple colors and prints are designed to keep your little one clean during mealtimes. The bibs are made of soft, flexible food-grade silicone, which are easy to roll up and take with you on the go.
2. **Toys:** Strengthen your child's cognitive abilities with toys that encourage motor skills, hand-eye coordination, and problem-solving skills in little ones. The creative designs spark children's senses and curiosity. Several of the products are inspired by Danish culture and are made in Denmark.
3. **Children's dinnerware:** Make mealtimes stylish with plates, bowls, cups, cutlery etc. in a wealth of beautiful colors in either food-grade silicone or PP plastic. The products have been designed to last. The high-impact quality of the recyclable PP plastic means that the products can withstand the somewhat rough handling they get from children. The products in PP plastic are made in Denmark.
4. **Skincare:** Mushie's skincare range consists of the purest, safest, and most effective ingredients for your child's delicate skin. Each product uses unique ingredients to protect and care for your baby's fragile skin. The products are made in Denmark.
5. **Baby wrap:** The soft baby wrap is made of 100% organic cotton according to GOTS certification and creates close contact between parent and child. This will make your child feel snug and secure. The baby wrap with the universal fit is breathable and will quickly become a practical favorite in any family with children.

