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TePe Dental Floss gives new life to recycled plastic bottles

The new TePe Dental Floss is made from recycled water bottles and has a container and outer packaging made from recycled materials. Free from PFAS, lightly waxed and infused with avocado oil, it offers effective and pleasant flossing with a fresh and minty result.

A floss made from sustainable sources

“We constantly strive to improve our products in terms of efficacy, quality and sustainability, and I am pleased to say that our new dental floss meets all these aspects by far”, said TePe’s portfolio director Anne-Kristin Ottosson. “Through an advanced production process where no chemicals are involved, post-consumption plastic bottles are transformed into recycled polyester floss, resulting in considerably lower carbon emissions than virgin materials. Even the avocado oil is a byproduct from the food industry.”

Recommended for daily use

TePe’s dental expert Anna Nilvéus Olofsson adds, “I recommend flossing once a day – it’s a superb way to maintain oral health. TePe Dental Floss glides easily between the teeth and expands during use, which enhances the cleaning effect.”

Quick facts

- Floss made from recycled plastic bottles for low environmental impact
- Container made from recycled plastic, carton packaging made from FSC paper
- Free from PFAS chemicals
- Expanding floss enhances cleaning efficacy
- Vegetable wax/avocado oil coating
- Fresh mint flavour

Sustainability in action

With a vision to contribute to global oral health, TePe offers a range developed in collaboration with the dental profession. In addition, TePe actively strives to reduce its environmental impact and contribute to a healthier and more sustainable future through continuous improvements. Get the whole story at www.tepe.com.

For more information, please contact Maria Swartling-Jung, Communications Manager, TePe Oral Hygiene Products AB, +46 40 670 11 00, press@tepe.com.

TePe Oral Hygiene Products, founded by the Eklund family in 1965, is an international company headquartered in Malmö, Sweden. TePe has 400 employees and a turnover of MSEK 914 (2021). Based on sustainable innovation and the vision to bring healthy smiles for life, TePe offers a complete range of high-quality self-care solutions, developed in partnership with the dental profession. Marketed by subsidiaries and business creators in 80 countries, TePe’s oral health products are available through dental practices, pharmacies, e-tail, and retail. For more information, visit www.tepe.com.