

PRESS RELEASE

JUICY. FRUITY. YUMMY!

CAVENDISH & HARVEY INTRODUCE NEW FRUITY RECIPES FOR THEIR FAMOUS WINEGUMS AND SOUR WINEGUMS.

The international confectionery manufacturer Cavendish & Harvey is relaunching their Winegums and Sour Winegums with new and improved recipes and upgraded packaging design. Both variants are now fruitier than ever before. And as a gourmet pick, they are made with natural colours and flavours.

Kaltenkirchen, January 2022 – The new Winegums and Sour Winegums not only have an upgraded packaging design, but the recipes have also been improved and are now much fruitier. Both variants include 6 fruity flavours: Apple, Blackcurrant, Lemon, Orange, Pineapple and Raspberry. Pineapple is a new flavour in the delicious range.

The Winegum collection is targeted at young adults who delight in snacking and value the fruity quality of premium confectionery. And with six flavours there is something for every taste.

The convenient 180 g resealable bag ensures longer-lasting freshness – at home or while travelling.

The premiere of the new English Style Winegum products is scheduled for January 2022. Both are available in the Cavendish & Harvey online shop under <https://shop.cavendish-harvey.de>



About Cavendish & Harvey GmbH

The Cavendish & Harvey brand has stood for mouth-watering confectionery since 1977 and is the global market leader for high-quality hard caramels in Tins and Jars. Our Drops, made with real fruit juice, are dusted with icing sugar and sealed in a premium gold Tin for the highest quality freshness. The unmistakable golden Tin often brings back childhood memories of special moments for many customers. Only high-quality ingredients, natural flavours, and colours as well as real fruit juice are used to produce the confectionery. As a family-run business with our headquarters in Kaltenkirchen, Germany, we provide customers in over 90 countries around the world with unique moments of pleasure.



Cavendish & Harvey Confectionery GmbH has been a proud member of the family-owned Boettger Group, a medium-sized German group of companies, since 2002.